



NEW BRUNSWICK COUNCIL

ANNUAL REPORT 2015

VISION

Girl Guides of Canada-Guides du Canada, the organization of choice for girls and women, makes a positive difference in the life of every girl and woman who experiences Guiding so she can contribute responsibly to her communities.

MISSION

Girl Guides of Canada-Guides du Canada enables girls to be confident, resourceful and courageous, and to make a difference in the world.



**Girl Guides
of Canada**

**Guides
du Canada**

Provincial Commissioner's Report 2015

It is a great honour for me along with my two terrific deputies, Debbie Plouffe, DPC Areas and Beth Campbell, DPC Committees, to represent the wonderful Guiding communities in New Brunswick and Prince Edward Island. Girl Guides of Canada-Guides du Canada continues to grow in our provinces and we celebrate milestones such as new units in communities where Guiding has not been present in addition to a French unit. Congratulations go out to Area Commissioners, District Commissioners and Guiders who committed their time to ensure success.

Technology continues to make a greater presence in Guiding as there has been a significant improvement in the percentage of girls who have registered through our online process and now there is also an online process for new Guiders to register.

There were other successes to celebrate throughout 2015 as the first provincially sponsored International trip to Switzerland was thoroughly enjoyed by eight young women and two Guiders and a large group of third year Guides and Pathfinders met in the sunshine at Camp Fairhaven in PEI in early July. Nine travelled to places around the world through Nationally sponsored International trips. Throughout the fall girls and Guiders spent many hours getting registrations prepared for GM 2016. It is exciting that the numbers of girls participating exceeded the estimates. What wonderful opportunities for our girls!

Committees

The training group held two Camper/Training Conferences in September 2015 and January 2016.

Trainers from all over New Brunswick and Prince Edward Island are continuing to develop new skills in order to enhance their training presentations.

The 2015 Annual General Meeting was held in Saint John in April and had 209 register. We hope to increase the number of Guiders in attendance in April 2016 when we head to the Mawiw area.

Pat Smith (Provincial Training Adviser) and Debbie Plouffe (Deputy Provincial Commissioner Areas) attended the Western Regional Training Conference in Vancouver, BC in September 2015.

The Communications Committee (along with Membership and Program) hosted the "Renewing Your Guiding Spirit" conference in November 2015. This day-long event gave our PR Advisers a chance to get together and brainstorm. They will be focusing on

increasing Guiding in NB and PEI's social media presence with a goal to reach the public through Twitter and Facebook. Defined goals for Area Facebook pages to engage Guiders and created some guidelines for Unit Facebook pages. A Public Relations calendar was created with the ongoing goal to add social media memes, facts, photos, infograms, etc to for use this year and moving forward. Members of the Public Relations committee are looking forward to having a cloud based environment to be able to share resources and are working on additional ways within individual areas to reach newspaper and radio using local connections.

The Ebb and Flow is fairly unchanged over the past year. We have some very loyal Guiders that regularly send in fantastic content from their units for every edition. The look of the Ebb & Flow has been updated with a fresher look that is more in line with the national Guide branding.

Fall cookie sales went quite well, with only a few reported delivery incidents (damaged cases). Although we now have an agreement with Smart Centers, Guiders have not taken advantage of this excellent opportunity and sales there have been under-utilized. Registration for selling at Smart Centers is co-ordinated through national, the same as the Sears sales.

NB Council exceeded their projected order for Spring 2016 cookies. Every area either reached 1/2 of their commitment or better. Great news for the fall orders! Sue Smith is done her term as Provincial Cookie Adviser (thanks Sue for all your help!) We have a new Provincial Cookie Adviser, Sarah Moorehouse. Sue will be working with her over the next cookie campaign and helping to answer any questions she may have. Welcome Sarah!

As far as membership goes we are still looking for someone to fill the provincial position of Provincial Membership Adviser – if you know of someone who would be perfect for the job, please forward they name along to the Nominations Adviser. The Membership task group has put forward new ideas to help grow membership in the province. The membership growth plan has been updated recently and was sent out to all area to help them with things they can do in their areas to help membership growth.

Areas

Prince Edward Island

Guiding on PEI is going strong. We have over 300 girl members across the Island. We have a core team of wonderful leaders who work hard to mentor and support new leaders. Training is crucial to this to and OAL training was given in May and a Fall Workshop was also offered in November. Leaders enjoyed the social side of this as well as learning.

A Volunteer appreciation evening was held in May and around 70 Guiding members attended and enjoyed a wonderful positive filled evening.

Camp Fairhaven has been popular and well used by units on PEI and from other Provinces and outside groups. The camp also hosted the "Waves of Friendship" camp last summer. Two successful Area camps were also held at Fairhaven – the Spark and Brownie one had a fairy tale theme and the Guides and Pathfinders one had a "Mind, Body and Spirit" theme.

Districts have been busy with various sleepovers, camps and Thinking Day activities. Two patrols are heading to GM 2016 in July and fund raising is ongoing for this adventure. We wish them a fun time and look forward to hearing about the adventure on their return.

We welcomed Shelley MacDonald as our Area Commissioner in January 2016 and we look forward to working with her over the next three years.

Water's Edge

Camp Oswego was busy from April to October having 18 weekends booked for camps for units from Sparks to Rangers. There was an Area Guide camp in July in which the highlight was canoeing.

The Area hosted a Camp Fun for Brownies in Saint John in March which was a huge success.

Many of our members went to see the Seadogs Game on February 22nd.

Eastern Trail held a Snowflake Ball with over 80 in attendance.

Units went swimming and snowshoeing. Some had special visitors, while other went to tour special places.

Our Area Annual was in May and was an enjoyable evening. We went with a different style this year with a buffet, games and social time as well as a time to recognize our Guiders.

Units participated in the Annual Remembrance day ceremony at Harbour Station while others went to smaller venues.

Kennebecasis

Kennebecasis GM patrols have had much success in their Fundraising for Guiding Mosaic. We hosted a Dinner Theatre fundraiser in November which was very successful. We have sold many cases of cookies. The girls are all looking forward to their Trip to Alberta in the summer.

Camp Chacik was booked most of May and every weekend in June. We hosted a Fun and Fitness Day for Brownies in May with many girls attending.

The Area Council had a changeover in leadership with Deb Maber's term ending. The new Area Commissioner is Jillian James and her Deputy is Angie Robinson.

Mawiw

In May of last year Mawiw Area finally was able to have their big Area all age event, "Mawiw N Motion." It was a lot of work but it was also a lot of fun. Whether the girls were wall climbing, doing scuba, bowling, zumba, photo booth they were all smiling. There was a lot of positive feedback from this event.

Then in the fall we started the year off with welcoming a new District, Fiddlehead, which was the former Upper Saint John River Valley Area. We are glad that they are now a part of our Area and that we now have three camps for the units to pick from. This also gives us a third Trefoil Guild. Operation Olave will continue being organized by the same committee but under the Fiddlehead District now.

Another first is we have a French unit this year. It is a combined Brownie/Guide unit with hopes that other ages will be added next year. They have had a few challenges mostly due to the fact that all literature and communications are not available in French but overall I think it has been a great success. This unit is considered an Area unit so all French speaking girls living in Mawiw Area are able to attend.

We are very pleased to have a huge number of people going to GM 2016, 45 girls, 10 patrol Guiders and 11 staff. We will be supporting the staff at \$180 and everyone else will be getting \$275.

This year our Area event was a sleepover that was held at the Brookside Mall with a Thinking Day theme. The girls will get a passport and they will travel to all 5 World Centers as well as Canada and St. Vincent and Grenadine.

Our Area Guider Facebook page has become very popular this year. Whether Guiders are trading badges, asking questions about HST, getting program ideas, it is great to see so many Guiders communicating to each other. Something new this year is Nadine, our PR Adviser, each month is doing a feature on a unit and putting it on our public Facebook page. We have definitely been more visible this year.

Ruth Lindsay
Provincial Commissioner

Members of Provincial Council

Provincial Commissioner §Ruth Lindsay
 Deputy Provincial Commissioner §Beth Campbell
 §Debbie Plouffe
 Provincial Executive Administrator §Karen Webb
 Provincial Treasurer §Janet Stewart
 Provincial Elected Members §Marion Magee
 §Valerie Kilpatrick
 §Margaret Layden
 Provincial Legal Adviser Marie Wetmore
 Nominating Search Chairwoman §Karen Frontain
 Camping Committee Adviser §Patricia Smith
 Training Committee Adviser §Victoria Bachiu
 Communication Committee Adviser
 [Public Relations Adviser] Heidi Quinn
 [Cookie Adviser] Susan Smith
 [Newsletter Adviser] Vanessa Wilson
 [Web Adviser] Debbie Stackhouse

Membership Committee Adviser
 [Trefoil Guild Adviser]
 [Awards Adviser]
 [Link Adviser]
 Program Committee Adviser
 [Lones Adviser]
 [International Adviser]
 [Ranger Adviser]

§Vacant
 Janet Boswall
 Tracey Hogg
 Michelle Brake
 §Harriett Savoie
 Vacant
 Beth Middleton
 Vacant

Area Commissioners

Coastal Shore

Kennebecasis
 Mawiw
 Prince Edward Island
 Tidewater
 Water's Edge

§Nicola Jardine
 Aldora Carruthers
 §Jillian James
 §Marcia Nicklin
 §Shelley MacDonald
 §Karen Carrier
 §Heather Machum

§ Members of Provincial Council

Honourary Life Members

Adams, Margaret, Miramichi
 Agnew, Warrenne, Moncton
 Anderson, Cheryl, Alma
 Anderson, Lillian, Nauwigewauk
 Arseneault, Kimberley,
 Fredericton
 Boucher, Edith, Burton
 Boucher, Iona, New Avon
 Brewer, Marilyn, Fredericton
 Brilliant, Patricia, Saint John
 Brooks, Rita, Saint John
 Brown, Audrey, Campbellton
 Brown, Jane, Rothesay
 Bujold, Ivy, Fredericton
 *Campbell, Kathleen, Moncton
 Carruthers, Aldora, Miramichi
 Chiasson, Donna, Miramichi
 Cochrane, Janice, Saint John
 Comeau, Jean, St. Stephen
 Connolly, Ann, Riverview
 Cormier, Faith, Fredericton
 Coughlan, Katherine, Saint John

D'Arcy, Sharon, Saint John
 Dawe, Lorraine, Oromocto
 Donovan, Janet, Saint John
 Donovan, Joan, Moncton
 Duchemin, Carol, Debec
 Duplessie, Ann, Miramichi
 Ferris, Audrey, Saint John
 Foley, Pamela, Bay du Vin
 Fournier, Judith, Saint John
 Fraser, Myra, Moncton
 Frontain, Karen, Riverview
 Gallant, Irene, Charlottetown
 Gionet, Thelma, Bathurst
 Grant, Mary, Fredericton
 Green, Valerie, Saint John
 *Hamer, Doris, Riverview
 Henry, Marilyn, Harvey Station
 Henry, Ruby, Scotchtown
 Hirtle, Connie, Hayesville
 Hominick, Jane, Riverview
 Hunnewell, Donna, St George

Jardine, Nicola, Warwick
 Settlement
 Kern, Grace, Saint John
 Kervin, Margaret-Ann, Moncton
 Kilpatrick, Valerie,
 Baxters Corner
 Landry, Theresa, Belledune
 LeBlanc, Heather, Notre Dame
 LeBlanc, Maureen, Miramichi
 MacDonald, Vivian, Saint John
 Machum, Heather,
 Central Greenwich
 Machum, Norma
 Central Greenwich
 MacKay, Marie, Fredericton
 Maillet, Jill, Irishtown
 Malcolm, Brenda, Quispamsis
 McGlynn-Chiasson, Anne
 Lakeview
 Morton, Mary, Riverview
 Mountain, Diane, Gray Rapids
 Nealis, Ruth, Fredericton

Norton, Elaine, Woodstock
 Poulter, Louise, Dieppe
 Reid, Margaret, Saint John
 Savoie, Harriett, Salt Springs
 Shaw, Verna, Fredericton
 Sherwood, Marion, Saint John
 St. Pierre, Marion, Musquash
 Smith, Patricia, Burton
 Smith, Roberta, Charlottetown
 Smith, Susan, Saint John
 Stairs, Jean, Fredericton
 Stanley, Ruth, Sackville
 Stewart, Janet, Saint John
 *Straight, Audrey, Saint John
 Webb, Karen, Apohaqui
 Wetmore, Marie, Rothesay
 Wills, Jean, Saint John
 Wood, Norma, Harvey
 Young, Wanda, Boundary Creek

*Deceased in 2015

2015/ 2016	Coastal Shore	Kennebecasis	Mawiw	Prince Edward Island	Tidewater	Water's Edge	Province	Total
Youth	295	340	699	339	395	325	0	2,393
Adults	76	72	189	78	100	87	22	624