



GIRL GUIDE COOKIES

It's amazing what a cookie can do!

Unsold Cookies

Steps to prepare for and report unsold cookies during the campaign

Unsold cookie deadline for families & Guiders

- Set a deadline for families and Guiders to notify you of any unsold cookies
- Check in with families and Guiders about their sales progress throughout the campaign
- Send reminders of the payment deadline
- Request that any unsold cases are reported and returned to the unit by the deadline

Selling unsold unit cases

- [Plan a group sale](#) near the end of the campaign to prepare for unsold cases
- Invite families with unsold cases to attend the end of season group sale

Reporting unsold cases

- Report unsold cookies to the cookie department using the **Unsold Cookies** button on the [cookie ordering website](#)

- Select your community & unit from the drop down menu

Province:

Community:

Unit:

- Enter the # of cases unsold and select "Save unsold cases"

Mode:Open

of Ordered Cases:

of Unsold Cases:

- The cookie department may be able to connect you to complete a [unit-to-unit transfer](#)

Carry over cookies

- If you have remaining cases use the [Freshness Guarantee Date Tool](#) to see if they can be sold into the next campaign (for example fall cookies with an April expiry can be sold in the spring campaign)
- Please inform your Unit Banking Clerk of any cases unsold/carried over to the next campaign

Note - "Girl Guides of Canada want to promote the uniqueness of each cookie campaign so we do not openly promote the selling of cookies from the previous campaign. However it is acknowledged that there may be some cookies left over from the previous campaign that are still within the acceptable 8 month selling window. As long as these have been correctly stored in a cool dry location, they are permitted to be sold. The open promotion of these cookies or stockpiling for the purpose of selling in the next campaign is not encouraged or recommended. Marketing and PR should be concentrated on the current campaign cookies only."