

GIRL GUIDE COOKIES

It's amazing what a cookie can do!

Spring Cookie Group Sales Crest

Here's how it works: Participate in our Cookie Group Sales initiative program and receive a spring selling crest for all your hard work! Units can earn crests when you sell as a group, on the day of your choice during the dates specified in the campaign. As their Guider, you'll earn the crest too! All you have to do is follow three easy steps to earn a Spring Cookie Group Sales crest!

Step 1: Book a location and time for your unit to sell cookies as a group. Choose any location for your sale! Some ideas for selling locations include your local grocery store or shopping mall.

- Does your location require a letter to approve your selling request? Make sure to complete the <u>Cookie Selling Letter</u> <u>form</u>.
- Does your location require a certificate of insurance? Make sure to complete and submit the INS.02 form.
- Does your location require a contract/ agreement signed? Make sure to submit your completed agreement/ contract at least 2 weeks before your planned event via our <u>Contract Submission</u> for authorized signature.

Step 2: Once your cookie selling event is confirmed, you must add your selling event to the <u>Cookie Finder Map</u>. Please remember that **crests will only be provided** to units who have posted their group sale on the Cookie Finder Map. You can check out our <u>Cookie Finder Map Tip Sheet</u> for help on adding your sale to the map. The Cookie Finder Map is also a great way to advertise your sale!

Step 3: Hold the cookie sale as planned. Be sure to show up at the time you are scheduled for and sell as many cookies as you can. There is no required number of cases sold to receive this crest - all we ask is that the girls try their best! If this is your first time holding a group sale, you can check out our Cookie Selling Event Tip Sheet.

Please note: Guiders and girls can earn a <u>maximum</u> of one Spring Cookie Group Sales crest each. If you hold multiple unit sales that meet the criteria above, your unit will still receive only one crest for each Guider and girl registered in your unit.

Run out of cookies to sell?

Please use the <u>online list of Receivers with surplus at their locations</u> to locate an area close to you that has surplus. We will share a link to this new webpage with all Cookie Orderers and Contact Guiders, through our Tuesday Guide ON eNewsletter, every two weeks throughout the campaign, reminding you of all the locations where surplus is still available in Ontario. Once you have found a location that works for you, you are responsible to call the Receiver to see if your request can be met and arrange a time to pick up the cookies.

When contacting a Receiver to request surplus, please be prepared to provide them with:

- Your full unit name
- Unit Imis #
- · Amount of surplus cases you are requesting

As in the past, requests will be met on a first come first served basis. Please review this <u>Surplus Distribution Form Tip Sheet</u> including instructions on how to properly fill out the surplus form you will be required to complete upon pick-up of these cases.

QUESTIONS?

For any questions or inquiries, please contact the Cookie Administrative Assistant, at 1-877-323-4545 ext. 2441 or cookie.admin@guidesontario.org.