



**Girl Guides
of Canada**
**Guides
du Canada**

**EMPOWERING, CHALLENGING, INSPIRING -
that is Girl Guides in Saskatchewan!**

Dear Members, and Friends of Saskatchewan Guiding:

Girl Guides in Saskatchewan is a vibrant organization. We continue to be relevant offering girls' high-impact, hands-on, and most important, FUN programming. COME JOIN the adventure! We are now 2290 girls and 715 adults for a total membership in 2013 of 3005. We continue to grow every year!

Girl Guides is all about the journey. At the heart of everything we do is our commitment to the girls. From Sparks (age 5) to Rangers (age 18) then life-long as an adult member. Guiding offers countless amazing experiences. A worldwide sisterhood over ten (10) million strong all work together to improve our communities and make our world a better place. Girl Guides inspires girls to explore, discover and have the confidence to speak up on issues important to them. Along the way, real connections are made, memories created all while having a whole lot of fun!

Our adult volunteers (Guiders) are AMAZING! Each woman generously shares her resources, skills, talents and passion with our organization. Each woman is a role model and mentor, supporting the girls to challenge themselves to be creative, and to give back to the community in service. Relationships result in lifelong friendships. Countless hours are given to ensure the girl and youth members have a safe environment where they are able to try new things and develop leadership skills. We could not do it without you - thank you. Your hard work truly does make a difference!

In 2013, Girl Guides-Saskatchewan Council created the 'Sisters to Sisters Fund'. The fund provides financial support for individuals experiencing financial hardship. We never want the registration cost to prevent a girl from joining. Donations are encouraged by our members, as well as accepted from the general public. We strive to be the organization of choice for girls in Saskatchewan. This fund helps many girls realize the opportunity to belong.

Girl Guide cookies are the fuel that keeps our organization running. Our thanks extend to our families, friends and our neighbours throughout Saskatchewan who support our cookie campaigns.

As a grass roots organization, Girl Guides receive significant financial support from our home communities. Parents, relatives, friends and neighbours all contribute to our success. We thank you. We also receive generous support from Saskatchewan Parks and Recreation Association (SPRA) and the Community Initiative Fund (CIF). The programming offered throughout the year has been supported by these grants. THANK YOU for your support.

We have a strong on-line presence. Our visibility expands through social media. Join us on Facebook, Twitter and Pinterest. In the digital age it is important that Girl Guides uses technology effectively. We have come a long way in the last 100 years!

Guiding in Saskatchewan - I am very proud to belong.

Charlene McLean
Provincial Commissioner

Camping

- There were 1511 camper nights at the two provincial camp sites (Can-ta-ka-ye & Heritage) which is doubled from last year.
- 191 camps were yellow level (residential & established camp-sites) activities which is an increase from last year.
- 7 camps were red level (Adventure) activities
- Additionally there were more camping and outdoor related activities (downhill skiing, swimming, wave pool, camp skills, scuba diving, canoeing, hiking, bird banding, corn maze, and canoe rescue)

Heather Neufeld – Provincial Camping Adviser

- Provincial Safe Guide Assessor – Linda Mushanski
- Cantakaye Operating Chair – Barb Atkinson
- Heritage Operating Chair – Susan Prakash

Communications

- We have a strong presence on social media in 2013. Our twitter account gained 232 followers. We sent out 216 tweets in our province.
- Our Facebook group gained 42 members in 2013. The Facebook group is used by members to share ideas, and advertize events going on in the province.
- We had 114 'likes' on our Facebook page.
- We initiated a new provincial website that will be unified with the national webpage. .

Jenna Hehn – Provincial Communications Adviser

International

- The contribution to CWFF was \$5238.09
- Five applications were submitted for Nationally sponsored domestic and international trips; 2 girls and 3 Guiders
- Two groups went on international trips; 1 to Our Cabana and 1 was Hands Across the Border
- An international instant meeting was created; the theme was Thinking Day

Ashley Geddes – Provincial International Adviser

Program

- We had 850 girls participate in provincial rally packages that were put together.
- We held a successful Lady BP weekend and a Pathfinder/Ranger Conference.
- There was great feedback on the Instant meetings everyone receives monthly. Units received a mail out for Thinking Day instant meeting with a craft.
- Our goal is to provide Guiders the tools they need to provide dynamic programming.

Carrie Morrison – Provincial Program Adviser

- Lones Adviser – Alison Gillespie
- Special Needs Adviser – Barb Atkinson

Public Relations

- Purchased advertising time with the 6 Rawlco Radio stations. An advertisement was inserted into the 2014 Nurses' Planner representing 9,000 employees from the Saskatchewan Union of Nurses.
- Increased visibility and awareness with the visit of Sharron Callahan, our Chief Commissioner. She participated in a number of media interviews.
- Partnered with Tim Hortons for the 6th Annual province wide clean-up campaign with over 2000 participants. .
- Press Releases & paid ads were sent to the Saskatchewan Weekly Newspapers reaching over 528,138 readers across Saskatchewan through-out 2013. Received many photos & copies of newspaper clippings highlighting that "Guiding is Great in Saskatchewan".

Alice Gaveronski – Provincial Public Relations Adviser

- Provincial Archives – Audrey Forrest

Cookies

- We ordered 9520 cases of Spring Classic Cookie and 6324 cases of Mint cookies for a total of 15,844 cases of cookies.
- Participation in Cookie All Stars continues to grow with many girls reaching the top prize levels. The Province also offers an incentive for girls to attend camp.
- Cookie Day in Canada partnered with Sears Canada and Coop stores to promote and sell cookies.
- We registered our cookie events on the National Cookie Selling map.
- Cookie Sales benefit all levels of Guiding. "Cookies are the fuel that makes Guiding Go."

Marjorie Jackson – Provincial Cookie Adviser

Recruitment and Retention

- In 2013 there were 2290 girl members, 715 adult members, and 3005 members overall
- Saskatchewan membership increased by 3.05% from 2012 to 2013
- 890 Crests were sent out for the "I am growing Guiding In Saskatchewan" challenge
- Continuing our transition to online membership
- Thank you gifts were sent out to all Guiders in the province in appreciation of their time

Heather Levy – Provincial Recruitment and Retention Adviser

- Provincial Awards Adviser – Megan Clake
- Provincial Link Adviser – Megan Loessl
- Provincial Trefoil Guild Adviser – Mary-Lynne Golphy

Training

- In January, we held our annual Guider Conference in Saskatoon with IMAGINE for a theme.
- New Guiders learned basic skills in Regina at 'Jump Start' training.
- Many Safe Guide Trainings were held.
- RIOTS (Really Interesting Opportunity for Training) brought training to three rural communities.
- OAL (Outdoor Activity Leader) training was held near Swift Current in September.
- Nine new trainers were welcomed to the SK Training Team in October.

Brenda Wilson – Provincial Training Adviser

- Provincial Arts Adviser – Ali Peters

Provincial Adhoc Committee Chairs

- Finance – Glenda Eden
- Fund Development – Phyllis White
- Green Agents – Ashley Geddes & Megan Van Buskirk
- Human Resources – Judi Kehler
- Prairie Lily Editor – Marg Stewart



Bridging Rivers Area

Laurie Lanovaz, Area Commissioner

Dynamic Programming for Girl Greatness

- Establish Enhanced Literacy Unit in core community in Saskatoon (started October 2013)
- Aboriginal/Outreach Coordinator translated some of the Guide program into plain language to be used in the Enhanced Literacy Unit but will be shared with other Guiders.
- Aboriginal/Outreach Coordinator facilitated Literacy Training for Guiders for the Enhanced Literacy Unit as well as several other Guiders from surrounding districts.
- Increase in number of Trainers in Bridging Rivers Area
- 3rd Saskatoon Rangers hosted "Yes I Can" Camp as an area-wide camp in July at Trefoil Trails Camp.

Strong and Growing Membership

- Increase 11% + in girl membership.
- New units in Tisdale, Goodsoil, Quill Lake and Martensville

The Confidence to Advocate

- Established and continue partnerships with Meewasin Valley Authority, READ Saskatoon, Frontier College, United Way, and Saskatchewan Environmental Society which all provide resources and platforms for potential advocacy issues for girls including environment, poverty, literacy, etc.
- 1st Prince Albert Red Wing Trex honored at the WE Day and Evening of Champions for their continued commitment to service projects and their commitment to travel to build a school in Ghana.
- 1st Saskatoon Pathfinders planning with 'Me to We' to travel to Ecuador in Summer 2014.

Effective and Efficient Organization

- Successful in continuing United Way funding so that we can maintain office staff, Guide House and Trefoil Trails Camp for all members in Bridging Rivers Area.
- Applied for funding through agencies such as Community Initiatives Fund and the Collaborative Funding Partnership to help Lone Star District Units, including the Enhanced Literacy Unit, and for building and camp improvements.
- Trefoil Trails Camp upgrades due to grants, fundraising efforts and donations (replaced roof, repaired deck, replaced flooring in lodge, replaced water pump, as well as other TLC projects)



Southern Horizons Area

Michelle Gibney, Area Commissioner

Dynamic Programming for Girl Greatness

- Hosted an Area Guide camp at Glen Harbour Kids Camp with 29 girls participating.
- Hosted a camp preparation event for Guides and Pathfinders with approximately 70 people in attendance
- Committees prepared and presented Spark and Brownie Day camps as well as a Thinking Day event
- Hosted the Chief Commissioner at a family carnival evening event. Fun was had by all.
- Hosted a "Fun"damental where girls participated in making and sleeping in Quinzhees

Strong and Growing Membership

- Presented the first Southern Horizons Area Award to Marian Clark
- Hosted the Provincial Youth Recognition Ceremony in Regina and also the Provincial DC Forum and Annual Meeting at Arlington Beach
- We have had a slight increase in overall membership (girls and women)
- Have opened a new Guiding unit in Cabri and re-opened Arcola and Qu'Appelle and had new units start in Moose Jaw, Regina, Swift Current & Yorkton

Confidence to Advocate

- Participated in the Tim Horton's Clean up and also various Food Bank Drives
- Partnered with Laura Ross, MLA and participated in the Day of Pink anti-bullying event, walking from the Royal Saskatchewan Museum to the Saskatchewan Legislature, over 100 people participated

Efficient and Effective Organization

- Have applied for CIF funding for our inner city groups in the Core communities
- We have reassigned towns within the District structure and have dissolved Black Diamond District



Girl Guides of Canada-Guides du Canada (GGC) recognizes and values the richness of human diversity in its many forms, and therefore strives to ensure environments where girls and women from all walks of life, identities, and lived experiences feel a sense of belonging and can participate fully. This commitment to inclusion means GGC's culture programming, and practices encourage self-awareness and awareness of others; room for differences; and environments where girls and women feel safe, respected, supported, and inspired to reach their potential.

Donations and Grants:

Thank you to the following who have provided a financial contribution to Saskatchewan Girl Guides

- **Saskatchewan Parks and Recreation Association** for providing program and membership support
- **Community Initiatives Fund** for providing program funding in Pinehouse Lake, Regina, Saskatoon, Stanley Mission
- **Saskatchewan Guiders** who donated to Sisters to Sisters Fund
- **SaskTel Pioneers** for their support to Camp Cantakaye

Resolution of Thanks:

Thank you to the following in appreciation and recognition for support of Saskatchewan Girl Guides

Saskatchewan Girl Guide members
Guiders and Girls
Parents and families of our members
National and other Provincial offices
Provincial and Area office staff

The Honourable Vaughn Solomon Schofield,
Lieutenant Governor of Saskatchewan
Urban and Rural Communities,
local businesses and service groups
First Nations Bands

Saskatchewan Government
Sask Abilities Council
Saskatchewan Media
Impact Printers

Provincial Council Awarded:

- Four Gold Thanks
- Nine SK Guider Appreciation Awards
- One Gold Merit

Provincial Youth Achievements:

- 11 Canada Cords
- Three Chief Commissioner Bronze Awards
- Four Chief Commissioner Silver Award
- Four Chief Commissioner Gold Award
- Two Commonwealth Awards
- Three Duke of Edinburgh Bronze Award
- One Duke of Edinburgh Silver Award
- Scholarships

Cynthia O'Connor Scholarship
Mildred Baldwin Scholarship

Follow Us!



Provincial Council

Provincial Commissioner
Charlene McLean

Deputy Provincial Commissioner
Phyllis White

Provincial Co-Treasurers
Glenda Eden & Camille Gibney

Area Commissioners
Bridging Rivers Area - Laurie Lanovaz
Southern Horizons Area - Michelle Gibney

Elected Members
Megan Loessi, Bonnie Jean Low,
Barbara Pohozoff, Laurie Toews,
Megan Van Buskirk, Desire White

