



Cookie All Stars - FAQ for Families

What is Cookie All Stars?

Cookie All Stars is Girl Guides of Canada's cookie selling rewards initiative, where girls earn amazing rewards for achieving exceptional cookie sales levels. Girls set their own goals, earn fabulous rewards and get recognized for their efforts, all while raising funds for their Unit's great Guiding activities and programming.

How will girls benefit from Cookie All Stars?

Girls will learn valuable skills such as goal setting, planning, responsibility, safety awareness, courtesy, problem solving and decision making. Girls will also gain a better understanding of how their cookie sales help fund all that GGC offers and the activities they love so much.

Will every girl who participates in Cookie All Stars be recognized?

Yes. All girls who participate in cookie selling will receive a certificate from their Unit recognizing their participation. Girls who sell **40 cases or more** will receive a certificate signed by the Chief Commissioner.

What rewards can girls earn for their cookie?

Number of cases sold	Reward
7 to 14 cases	Crest
15 to 29 cases	Crest + \$25 movie voucher
30-39 cases	Crest + \$75 Chapters/Indigo gift card
40-79 cases	Crest + \$125 Future Shop gift card
80 + cases	Crest + Netbook computer OR \$250 worth of Future Shop gift cards

*Please note rewards are subject to change

Can girls earn rewards for participating in Unit cookie selling events?

Yes. Cookie All Stars has introduced a bonus reward that recognizes the girls who participate in group sales with their Units. Please ask your Guider on how working together with other girls in your Unit can earn you a group sales crest through participation in cookie selling events.

Can Girls include the cookie sales at a Unit cooking selling events in their individual sale?

Not Currently. Group sales and individual cookies sales should be treated and tracked as separate activities.

Do girls have to participate in Cookie All Stars?

While we encourage all Members to take part in cookie sales as a fun way to learn new skills and raise funds for Guiding, participation in Cookie All Stars is not mandatory.

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