

Cookie All Stars - FAQ for Families

Q1 What is Cookie All Stars?

Cookie All Stars is GGC's cookie selling rewards initiative that encourages girls to take a more active role in deciding how, when and to whom they will sell cookies. It allows girls to receive recognition and prizes based on the number of cases of cookies they sell.

Q2 How will girls benefit from Cookie All Stars?

Girls will learn valuable skills such as goal setting, planning, responsibility, safety awareness, courtesy, problem solving and decision making. Girls will also gain a better understanding of how their cookie sales help fund all that GGC offers and the activities they love so much.

Q3 How does the revenue from cookie sales benefit girls?

Girl Guide cookies are the main fundraiser for GGC. The funds raised from cookie sales support innovative and dynamic programs that give girls the chance to discover new interests, learn valuable leadership skills and make lasting friendships. The funds also give girls the opportunity to attend camps and other events.

Q4. Will every girl who participates in Cookie All Stars be recognized?

Yes. All girls who participate in cookie selling will receive a certificate from their Unit recognizing their participation.

- Girls who sell **40 cases or more** will receive a certificate signed by the Chief Commissioner.



Q5 What prizes can girls can earn for their cookie sales?

- Girls who individually sell **seven to 14** cases will receive a specially designed crest.
- Girls who individually sell **15 to 29** cases will receive the specially designed crest and a \$20 gift card for Toys R Us.
- Girls who individually sell **30 to 39** cases will receive the specially designed crest and a \$75 gift card for Sears.
- Girls who individually sell **40 or more cases** will receive the specially designed crest and a \$125 gift card for Future Shop.

Q6 When do customers pay for their cookies?

Customers will pay upon receipt of the cookies.

Q7 Do girls have to participate in Cookie All Stars?

While we encourage all Members to take part in cookie sales as a fun way to learn new skills and raise funds for Guiding, participation in Cookie All Stars is not mandatory.

Q8 Who is responsible for accompanying girls when they are selling cookies?

Parents or other family members are responsible for supervising girls when they're selling cookies.

Q9 Can girls earn a prize for participating in Unit cookie selling events?

Yes. Cookie All Stars has introduced a bonus prize that recognizes the girls who participate in group sales with their Units. Please ask your Guider on how working together with other girls in your Unit can earn you a group sales crest through participation in cookie selling events.

Q10 Can Girls include the cookie sales at a Unit cooking selling events in their individual sale?

Not Currently. Group sales and individual cookies sales should be treated and tracked as separate activities.

