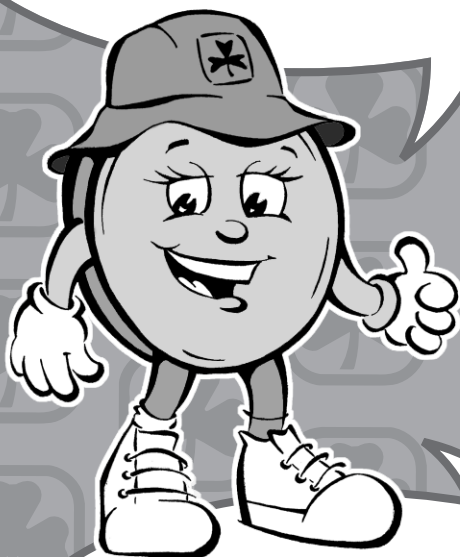


Girl Guide Cookies: Where Does the Money Go?

Girl Guide Cookies: We love them! They taste great, they're a long-standing Canadian tradition and they support our terrific organization, Girl Guides of Canada-Guides du Canada. You may be asking yourself, "When I buy Girl Guide cookies, where does the money go?" Below are some examples:

At the Unit Level, Girl Guide Cookie sales support:

- Activities, outings, camps, celebrations, ceremonies and other Guiding events, as well as the purchase of badges, crests, craft and Unit supplies and program materials. Units may also be supported by the District, Area and Provincial levels of Guiding. Your Unit Guider can tell you precisely how cookie funds are used in your Unit.



At the Provincial Level, Girl Guide Cookie sales support:

- Girls & Women:**
- Scholarships for girls
 - Lones--for girls who are not able to attend regular meetings
 - Trainings & workshops for Guiders, Advisers & Commissioners
 - Travel subsidies for provincial, inter-provincial, national & international selected trips.
 - Canada Cord Ceremony

Camps, Activities & Programs:

- Chief Commissioner's Awards Recognition Ceremony
 - Contests for girls & Guiders
- Large provincial events, such as Camp Fun for Brownies or Guide Camp Skills
- Program development (such as a variety of Provincial Challenges)
 - Provincially sponsored international trips.

At the District & Area Levels, Girl Guide Cookie sales support:

- Assistance for camps, events, provincial, interprovincial & international travel • Hall rentals • Purchase of District supplies & equipment • Subsidize attendance at trainings & workshops.

General Information & Promotion:

- Advertising & promotional materials (newspaper, radio ads, posters, crests, lawn signs, etc.)
 - Newsletter ('Ebb & Flow')
- Our 1-800-565-8111 toll-free phone number
- Our website: www.girlguides.nb.ca

At the Area Level, Girl Guide Cookie sales support:

- Advertising & membership promotion • Camps & events • Office equipment • Guide camps
 - Hall rentals • Trainings • Travel.

Administration:

- Provincial Office
- Guider, Adviser & Commissioner support

www.girlguides.nb.ca
1-800-565-8111



Girl Guides of Canada
Guides du Canada