

GIRL GUIDE COOKIES

It's amazing what a cookie can do!

Coming to an office near you: Girl Guide Cookie Invasion!

Plan your next corporate cookie sale with these helpful tips!

Book a location at a corporate office

- 1. Contact the company for approval
- 2. Provide the company with any documentation they require:
 - a. <u>Proof of Insurance</u> to be completed by the individual coordinating the cookie sale.
 - b. <u>Contract Documentation submission form.</u>
 - c. Complete the Cookie Selling Letter form to get your letter.

Ask questions to prepare for the sale

- 1. What time would you like the girls to arrive?
- 2. How long will the girls be selling at your office?
- 3. How many cases would you like?
- 4. Where will the girls be selling? (e.g. a boardroom, company lobby, walking around the office, etc.)
- 5. Will the girls be given a table and chairs?
- 6. How many girls can attend the sale?
- 7. Are there any specific onsite instructions for the day of the sale? (e.g. parking, how to gain access to the building, who to speak with upon arrival)
- 8. Can Guiders take photos at the company location during the sale, which may be shared on the Girl Guides website and in promotional materials?

Gather your girls for the sale

- 1. Consider planning your sale for a PD day in your community, when girls can attend on a weekday without missing school.
- 2. Send a letter to parents, asking if their daughter(s) will be available to sell at the location and day/time you have chosen.
- 3. Make sure you have enough girls to participate in order to have a successful day.
- 4. Be sure all girls who attend the sale are in full uniform.
- 5. Ensure that girls participating in the sale have a signed an Image Release (IR.1) form on file in iMIS.
- 6. Take lots of photos and send them in by completing the <u>Image Submission Form</u> on our website. (For best results include the cookies & smiling faces)
- 7. Try to get photos that include the company's sign or logo, to show where the sale took place

Order promotional material for your selling event

- 1. Order<u>promotional</u> and display materials for your sale, including display banners, brochures, posters and more.
- 2. Make sure to order your material 2-3 weeks in advance.



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Need more cookies for your event?

Please use the <u>Online list of Receivers</u> with surplus at their locations to locate an area close to you that has surplus.

We will share a link to this new webpage with all Cookie Orderers and Contact Guiders, through our Tuesday Guide ON eNews, every two weeks throughout the campaign, reminding you of all the locations where surplus is still available in Ontario.