The \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ District Membership Growth BLUEPRINT

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | What We’LL DO | Who to Contact | Who will make Contact | When we start | Target  Done date |
| Past ideas that have been successful for us  -Keep them fresh  -Look wide |  |  |  |  |  |
| Past ideas that have been successful for others  -How do we adapt for us? |  |  |  |  |  |
| Ideas we have never tried but could explore  Where are the girls?  Where are the women?  How do WE get there? |  |  |  |  |  |
| Ideas that did not succeed - how could we change them for success |  |  |  |  |  |
| How can we use  Kiosk to Go!  What PR resources would you need? |  |  |  |  |  |
| How might we use an event subsidy |  |  |  |  |  |