



















BC PR SWAG LIST			
Image	Item	Description	Price / Unit
	Book: Look At Us Now! We Are 100!	A book chronicling the first 100 years of Guiding in British Columbia	\$5.00
	Balloons	A colour for each branch (Pink, Orange, Blue, Green and Red)	\$0.10
	Crayons	4 pack of Crayons, including Blue, Green, Yellow and Red	\$0.56
	GGC Post-It Notes	GGC branded Post-It Notes	\$0.53
	Key Covers	Trefoil Key Cover fits most keys	\$1.50
	Pens	GGC branded black ink pens	\$0.45
	Scrunchie	GGC Branded Scrunchie	\$2.25
	Seed Paper	GGC Branded paper containing wild flower seeds.	\$0.75
	Trefoil Paper Clips	Blue trefoil shaped paper clips	\$0.29
	GGC Ribbon – New 2-colour Logo	Decorative ribbon with new GGC Logo in branded colours	- 1 roll (100 yards) = \$25.00 - 1 yard (0.91m) = \$0.25
	GGC Ribbon – Multiple GGC Logos	Decorative ribbon - Multiple GGC logos in navy print and gold foil	- 1 roll (100 yards) = \$25.00 - 1 yard (0.91m) = \$0.25
	Umbrellas - GGC	Large GGC branded golf-type umbrellas	\$20.00
	USB – BCGG (Non-Cookie)	4GB BC Girl Guides USB Key	\$6.14



GGC BC COUNCIL - PR MATERIALS DESCRIPTION LIST

NATIONAL PR SWAG LIST			
Image	Item	Description	Price / Unit
	Balloons (PRN09)	10" biodegradable helium quality latex balloons. 25 Balloons per pack, including five of each branch colour.	\$6.02
	Bookmarks (PRN03)		\$0.05
	Buttons – Girl Greatness (PRN16)	1.5" round button attaches to fabric with safety pin clasp at the back-English.	\$0.33
	Buttons – Doodle (PRN17)	1.5" round button attaches to fabric with safety pin clasp at the back-English.	\$0.33
	Card Holder (PRN29) *Not final artwork	Silicone card holder with adhesive. Holds one credit card.	\$1.48
	Luggage Tags (PR08)	Luggage tag – white with logo and website in blue, accommodates standard 3" x 2.5" business card.	\$1.79
	Sidewalk Chalk (PRN24) *Not final artwork	Child safe jumbo sidewalk chalk in assorted colours. Three per box.	\$1.71
	Saturn Flyer Frisbee (PRN25)	7" Diameter flying disk.	\$1.07
	Key Chain (PRN23) *Not final artwork	1.25" x 2.5" x 0.125"	\$0.80

GGC BC COUNCIL - PR MATERIALS DESCRIPTION LIST

NATIONAL PR SWAG LIST (CONT'D)			
Image	Item	Description	Price / Unit
	Light up Yo-Yo (PRN26) *Not final artwork	2.25" diameter x 1.25"	\$1.88
	Magnets (PRN04)	English – Magnet – 2" x 2.75"	\$0.16
	Nail Art (PRN10)	Youth finger nail art - 8 blue stickers with doodles and 2 white stickers with a Trefoil.	\$1.04
	Pencils (PR07)	Pencil – blue with logo, phone number and website in white.	\$0.38
	Pencils – Mood (PRN14)	Fun mood pencil reacts to the temperature of the hand. Pencil changes from base blue colour to heat activated light blue within seconds.	\$0.32
	Pop Socket (PRN28) *Not final artwork	Repositionable Pop Socket	\$1.75
	Screen Cleaner (PRN27) *Not final artwork	Reusable screen cleaner. Stick the cleaner to the back of your phone for safe keeping, until you use it again. 1.25" x 1.25"	\$2.13
	Pride Tattoo (PRN30)	2" X 3" Pride Tattoo	\$0.36
	Pride Flag (PRN32)	5 3/4" X 4" Pride Flag	\$1.44



GGC BC COUNCIL - PR MATERIALS DESCRIPTION LIST

NATIONAL PR SWAG LIST (CONT'D)

Image	Item	Description	Price / Unit
	Stickers (PRN06)	Stickers (NEW). New artwork to include the logo, 9 images from cookie boxes plus Trefoil. (approx 2" X 2") NOTE: visit the Brand Centre Asset Library to see all images.	<p>\$0.27 per <i>sheet</i> of 10 stickers</p> <p>\$6.81 per roll of 25 <i>sheets</i></p>
	Sticky Notes (PRN15) *Artwork to be updated	3" X 3" page sticky notes – English	\$0.76
	Sunglasses (PRN08)	UV 400, Wayfarer style royal blue with white GGC logo on the right arm.	\$1.81
	Tattoo – English (PRN01) *Artwork to be updated	English waterless tattoo. 1.25" x 1.5"	\$0.19
	USB – Cookie (PR16) *Artwork to be updated	USB Stick – Girl Guide Cookie (4 GB)	\$9.49
	Window Cling – Spark/Brownie Age (PR12) *Artwork to be updated	Wing Cling – Affix to vehicle back window. 3.5" – White (Note: Gray in image represents transparency – will be clear when affixed to window)	\$1.90
	Window Cling – Guide Age (PR14) *Artwork to be updated	Wing Cling – Affix to vehicle back window. 3.5" – White (Note: Gray in image represents transparency – will be clear when affixed to window)	\$1.88
	Wristband – Silicone Embossed (PRN22) *Not final artwork	Silicone wrist band 8" x 0.5" x 0.1"	\$0.35



GGC BC COUNCIL - PR MATERIALS DESCRIPTION LIST

NATIONAL PROMOTIONAL MATERIAL LIST			
Image	Item	Description	Price / Unit
	Girl/Parent Brochure (RM03) *Artwork to be updated	3-panel brochure - space to accommodate 1-1/2" X 2-13/16" label (Avery #45008) for individual messaging.	\$0.13
	Girl/Parent Post Card – English (ST03) *Artwork to be updated	Postcard - 4.25" X 6" with blank back	\$0.05
	Girl/Parent Poster – Bilingual (RM08) *Artwork to be updated	8.5"X11" Two-sided –English and French Fillable poster.	\$0.30
	Thinga-Ma-Jig (RM05) *Artwork to be updated	8.5" x 11" - Folded piece - Fortune teller style activity.	\$0.06
	Volunteer Brochure (RM01) *Artwork to be updated	3-panel brochure - space to accommodate 1-1/2" X 2-13/16" label (Avery #45008) for individual messaging.	\$0.17
	Volunteer Post Card – English (ST01) *Artwork to be updated	Postcard - 4.25" X 6" with blank back	\$0.10
	Volunteer Poster – Bilingual (RM07) *Artwork to be updated	8.5"X11" Two-sided –English and French Fillable poster.	\$0.41
	Thank You Card – Bilingual (ST05)	4.5" X 6" folded – English artwork one side, French artwork one side. Blank Card inside	\$1.18