

COOKIES RISING: PUTTING THE PIECES TOGETHER

AN INSTANT MEETING FOR BROWNIES FROM THE BC PROGRAM COMMITTEE

You should have a “Cookies Rising” night at Brownies to integrate cookie selling into the program every year. This will assist girls to develop essential life skills as responsible citizens in our community while they have fun selling cookies. Girl Guide cookies is the official fundraiser of Girl Guides of Canada and it is essential that the girls (and Guiders!) understand the importance of this. Through cookies sales, Girl Guides of Canada can provide many opportunities to girl members and Guiders by offering supplementary program challenges, national and international trips, girl events and training events. Profits from cookie sales also support the unit by helping to pay for everything from craft and activity supplies to camps.



To earn a Cookies Rising badge each year, the girls should complete at least three activities from at least two of the four program outcomes that help girls build skills like team building, interacting with customers, being Ambassadors of Girl Guides of Canada and managing money. The four outcomes include:

1. **Financial** (handling money; budgeting cookie money; goal setting; customer base)
2. **Girl Guides of Canada** (being a good citizen; GGC Ambassador; public relations; importance of cookies sales; history of GGC cookies)
3. **Business** (initiative; etiquette; project planning; explore career; marketing)
4. **Social** (creativity; safety; teamwork; leadership; conflict resolution)

Meeting Plan

5-10 min:	Gathering: The Great Cookie Hunt
5 min:	Brownie Opening
5-10 min:	Cookies Sales Thermometer
10 min:	The Story of the Original Cookie
20-30 min:	Cookie Puppet Theatre
5-10 min:	Human Cookie Change
10-15 min:	Cookie Safety BINGO
5 min:	Brownie Closing

90 minute meeting. Approximate activity times shown.

Program Connections

Key to Me

4. Respecting Others

Key to I Can

1. Staying Safe
8. Girl Guide Cookies

Key to Active Living

1. Feel the Pulse (active game)

Key to the Arts

1. Act it Out

Key to the Arts

1. Girl Guides Through Time

Related Interest Badges

Cookies Rising 1 or 2
 Cookies Yum
 Listen to This
 Go For It!
 Team Together
 Puppet Play

Meeting Supplies

- cookie puzzle pictures
- large cookie thermometer
- pale red paper squares to fit the thermometer
- markers
- cookie story
- stick puppet printouts
- scissors
- popsicle sticks
- tape
- empty cookie cases
- decorating supplies: cookie clipart, washi tape, pieces of fabric, coloured paper, markers, paint & paintbrushes, etc.
- large index cards with amounts written on in \$5 increments
- cookie BINGO symbols and cards
- glue sticks
- cookie BINGO questions
- tokens (beans, buttons, etc.)
- prizes, if desired

Gathering: The Great Cookie Hunt

Program Outcomes: Social – teamwork

Preparation

1. Print and cut apart cookie puzzles.
2. Hide puzzle pieces throughout your meeting space.

Directions

Have the Brownies gather and inform them that there are puzzle pictures hidden around the meeting room – their mission is to find all the puzzle pieces and build the complete puzzle.

Supplies

- cookie puzzle pictures

Cookies Sales Thermometer

Program Outcomes: Financial – goal setting, Business - initiative

Preparation

1. Draw a large cookie thermometer on a piece of poster paper. Find thermometer templates online: <http://www.thermometertemplate.com/>
2. Cut out pale red squares to fit the thermometer

Directions

1. Remind the girls that selling cookies is the official fundraiser of Girl Guides of Canada. The money raised from the sales supports girl activities (e.g. camps, outings, crafts, equipment and supplies).
2. Ask the Brownies how the girls can “raise the heat” by brainstorming ways to sell cookies creatively and how much each girl should aim to sell to meet their “all-time high”. Write their answers on the pale red squares and fit them into the thermometer to show how working together will get the girls to their goal.

Supplies

- large cookie thermometer
- pale red paper squares to fit the thermometer
- markers

The Story of the Original Cookie

Program Outcomes: GGC – history of GGC cookies; Social - teamwork

Supplies

- cookie story

Directions

1. Explain to the girls that they are going to be part of a participation story. They will make specific actions when words are read aloud in the story.
2. Divide the girls into five groups. Each group is assigned a word and an action. Every time the word is said, they jump up and do their action:
 - **Flour** (sifted): girls stand up, raise their hands, wiggle fingers like fine powder falling down as their hands drop to their side - and say SHSHSHSH
 - **Eggs** (beaten): girls stand up and spin around 2 times and say WHIR!
 - **Cream**: girls stand up and pretend to milk cows and say MOO!
 - **Sugar**: girls stand up, raise hands and say, "I'm so sweet!" in a high voice
 - **Butter**: girls stand up and pretend to spread butter on bread, rubbing palms together
3. Start the story with everyone sitting in a circle and have the girls do their assigned actions as their words are said in the story. While the mixing is being done, tell them the large mixing bowl is in the centre of the circle. Once you add that ingredient to the large mixing bowl, they go to the centre, do their actions and mix together each time you add a new ingredient.

Visiting Guider Reipsamen's House – A Cookie Participation Story

One day Brooke and Cindy went to visit Guider Reipsamen's house. Since they had learned how to be Brownies they wanted to be helpful, so they asked Guider Reipsamen if there was something they could do. Mrs. Reipsamen said that she was planning on making cookies to sell to some of her neighbours and friends as she wanted to take the girls camping.

Brooke and Cindy were so excited!

"What do you need?" they asked.

Mrs. Reipsamen said, "first we need to gather the ingredients to make our cookies.

The first is **FLOUR** - that's called a dry ingredient

The next dry ingredient we will need is **SUGAR**."

Mrs. Reipsamen then said, "We will need **EGGS**, too - I think they are in the fridge, and while you're in there, you can grab the **CREAM**."

"Anything else from the fridge?" asked Cindy.

"No," said Mrs. Reipsamen, "but you will need the **BUTTER** that has been softening up on the counter."

Brooke and Cindy ran to the pantry to grab the **FLOUR**.

Brooke looked in the fridge and there on the shelf were the **EGGS**.

"How much **CREAM**?" asked Cindy.

"2 tablespoons," said Mrs. Reipsamen.

"How much **SUGAR**?" asked Brooke.

“1 cup,” replied Mrs. Reipsamen.

“Now we need some **BUTTER** to mix in, and it should be nice and soft.”

“It’s time to mix”, said Mrs. Reipsamen.

“Oh no, where are the **EGGS** going? They’re rolling off the table!

First let’s put in the **BUTTER** and start to mix it up, then the **SUGAR** - we need to mix it well so it is nice and smooth.

Then into the bowl goes the **FLOUR** - get it all mixed up!

We need to add the **EGGS**, one at a time, and then the **CREAM**, and make a nice smooth batter.

Don’t leave any **FLOUR** on the side of the bowl, but you will need some extra **SUGAR** for sprinkling.

When you go to add the **EGGS** you can crack them on the side of the bowl.

They should mix in nicely with the **BUTTER**.

If the batter gets too dry we can add a little more **CREAM**.”

The Brownies mixed all the ingredients together and then Mrs. Reipsamen told them they needed to roll the dough out so they put a bit of **FLOUR** on the table and started to roll.

Once the dough was rolled out, Mrs. Reipsamen let them know they were going to cut the cookies out and then sprinkle them with **SUGAR**.

“Okay, girls, wash your hands to get off any **BUTTER** and now we need to wait for the cookies to bake - how about we make some hot chocolate and top it off with some whipped **CREAM**? Then, once our cookies are baked and cooled, we will put them into paper bags so we can sell them; that way, we can make money to go camping!”

Brooke and Cindy thought that the cookies they made were the best they had ever had!

Cookie Puppet Theatre

Program Outcomes: GGC – public relations, GGC ambassador; Business – etiquette & marketing; Social – safety

Directions

1. Cut out the cookie stick puppets and tape them onto the popsicle sticks so that part of the stick can be used as a handle.
2. In groups of 3 (2 sellers, because you always want to go with a buddy!) have the girls practice selling cookies using the puppets.
3. Ask the girls to practice good manners and their salesmanship by talking about what cookies do for Guiding.
4. Using an empty cookie case opened at the base, the girls can show their puppet show to the others by having the stick puppets come up from the bottom of the box (their stage).
5. Optional: (if you have time) have the girls decorate their cookie case as a stage, adding decorations and curtains before presenting their puppet show.

Supplies

- stick puppet printouts
- scissors
- popsicle sticks
- tape
- empty cookie cases
- decorating supplies: cookie clipart, washi tape, pieces of fabric, coloured paper, markers, paint & paintbrushes, etc.

Human Cookie Change

Program Outcome: Social – teamwork; Financial – handling money

Directions

1. Give the girls two index cards each – the cards should be large enough to see easily from a distance and should be marked in increments of \$5 (\$5, \$10, \$15, \$20) – have more \$5 and \$10 cards than larger amounts.
2. Have the girls actively moving about (to music, if you like) and then yell out an amount of cookie boxes (e.g. 3 boxes or 1 box). The girls then have to use their cards to make the right amount – either by adding each other up or using subtraction (making change).
 - Addition has the cards held high: For 2 boxes of cookies, 2 girls with \$5 cards join together and hold their cards high in the air.
 - Subtraction has the cards held lower: For 2 boxes of cookies, 3 girls could have 1 girl with a \$20 card held high and two other girls each with \$5 cards held low to show $\$20 - \$10 = \$10$.
3. Feel free to adapt the rules as girls get comfortable with the \$5 amounts and adding them up or making change.

Supplies

- large index cards with amounts written on in \$5 increments

Cookie Safety BINGO

Program Outcome: Social – safety

Directions

1. To create BINGO cards, print as many of the symbol and grid pages as there are girls. Cut the page into individual symbols and have the girls glue the symbols onto the 5 x 5 grid page, making sure the FREE is in the center grid; the girls should randomly place their symbols on their own grid to create unique BINGO cards.
2. Make sure the girls have tokens to place on their BINGO squares such as beans or buttons.
3. Begin to read out the cookie BINGO questions, asking the girls to place a token on the picture they believe best answers the question.
4. To begin with – let the girls know you are looking for any one line filled for the first BINGO, then two lines, a letter X pattern, etc. until girls are looking for a full “blackout BINGO” card. If wished, reward girls for achieving a pattern, emphasizing they are learning great cookie safety. If a reward is used, make sure all girls are included.

Supplies

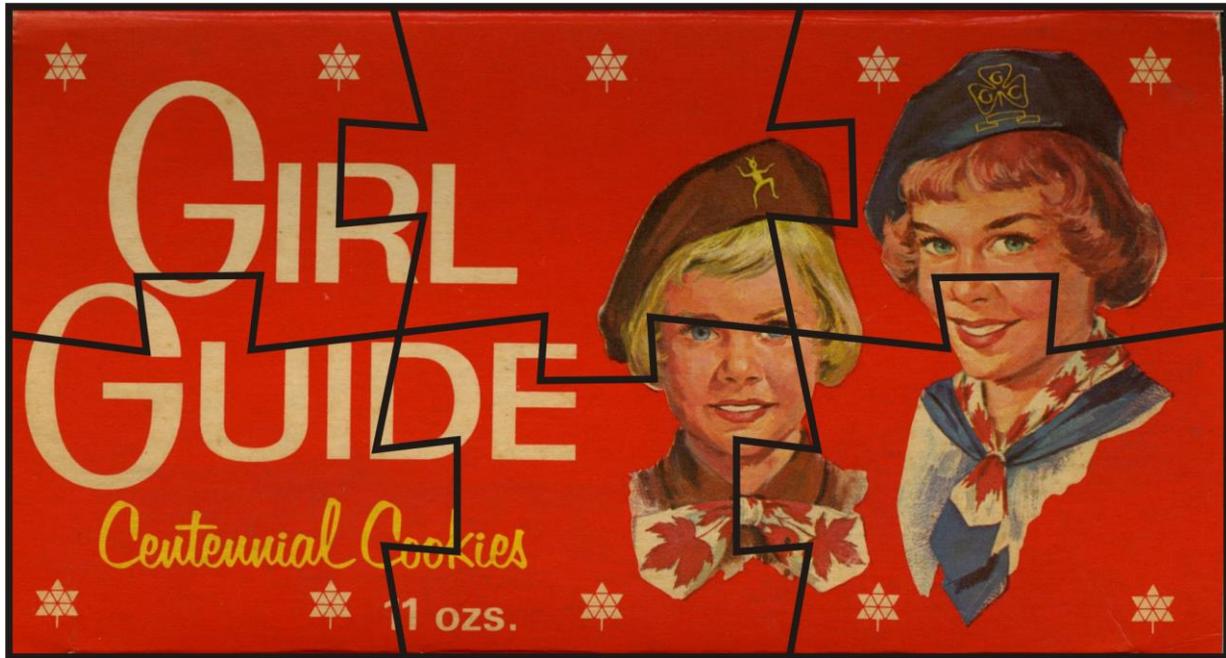
- cookie BINGO symbols & cards
- scissors
- glue sticks
- cookie BINGO questions
- tokens (beans, buttons, etc.)
- prizes, if desired

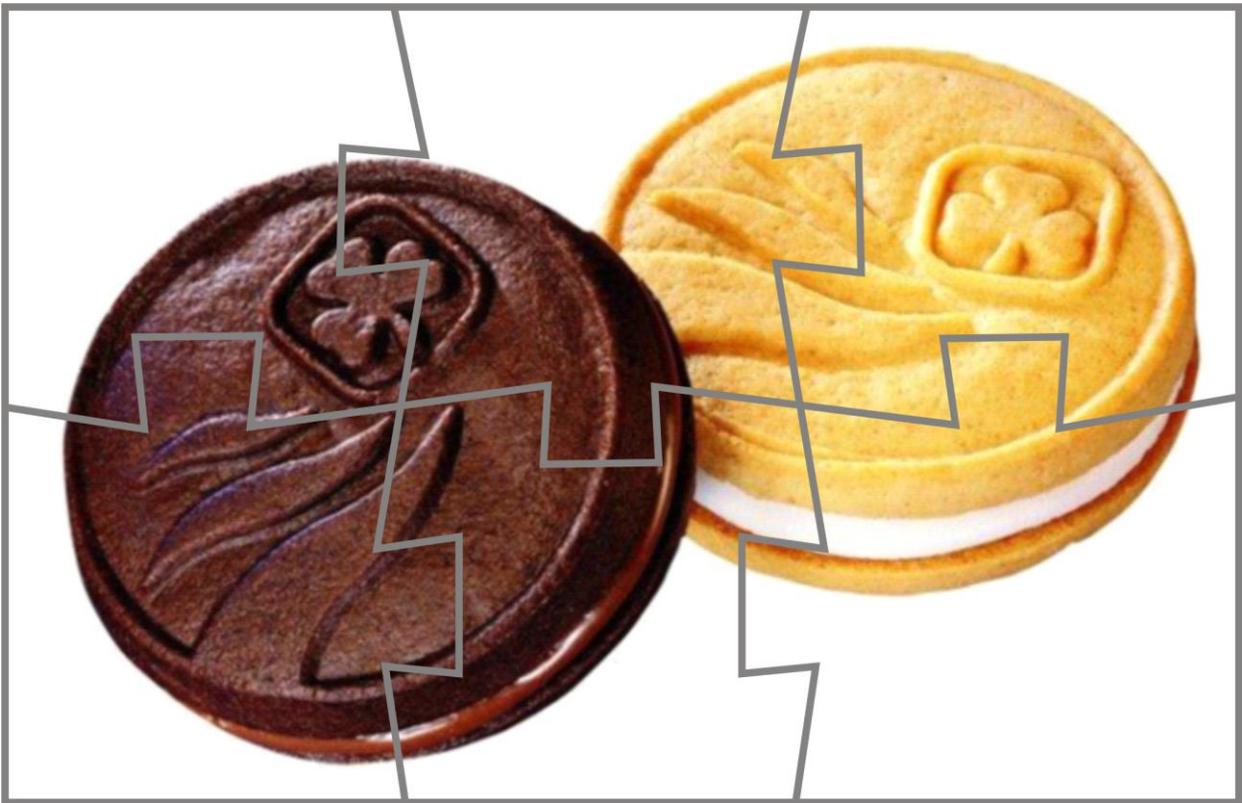
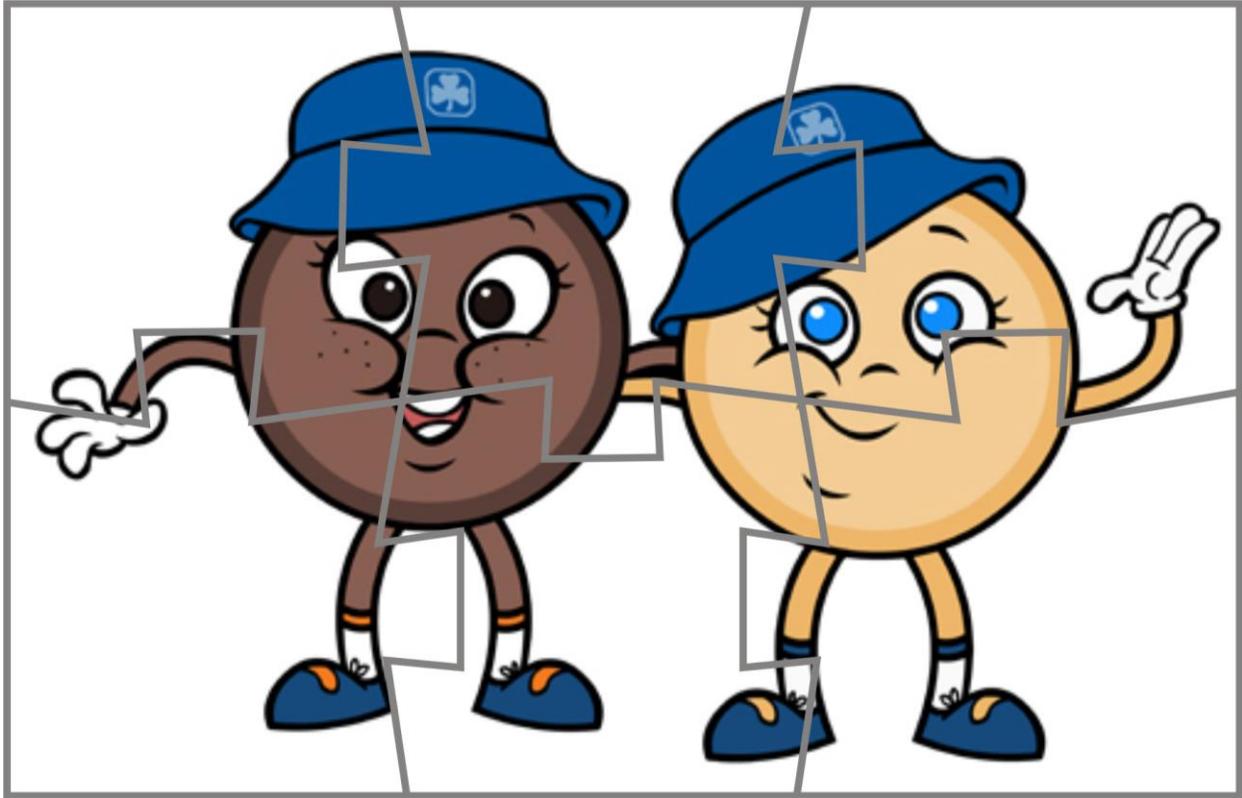
Closing

Finish the meeting with your usual closing and distribute Cookie Rising Badges! Note that 1st year Brownies will get the Cookie Rising 1 badge and 2nd year Brownies will get the Cookie Rising 2 badge.

Cookie Puzzles

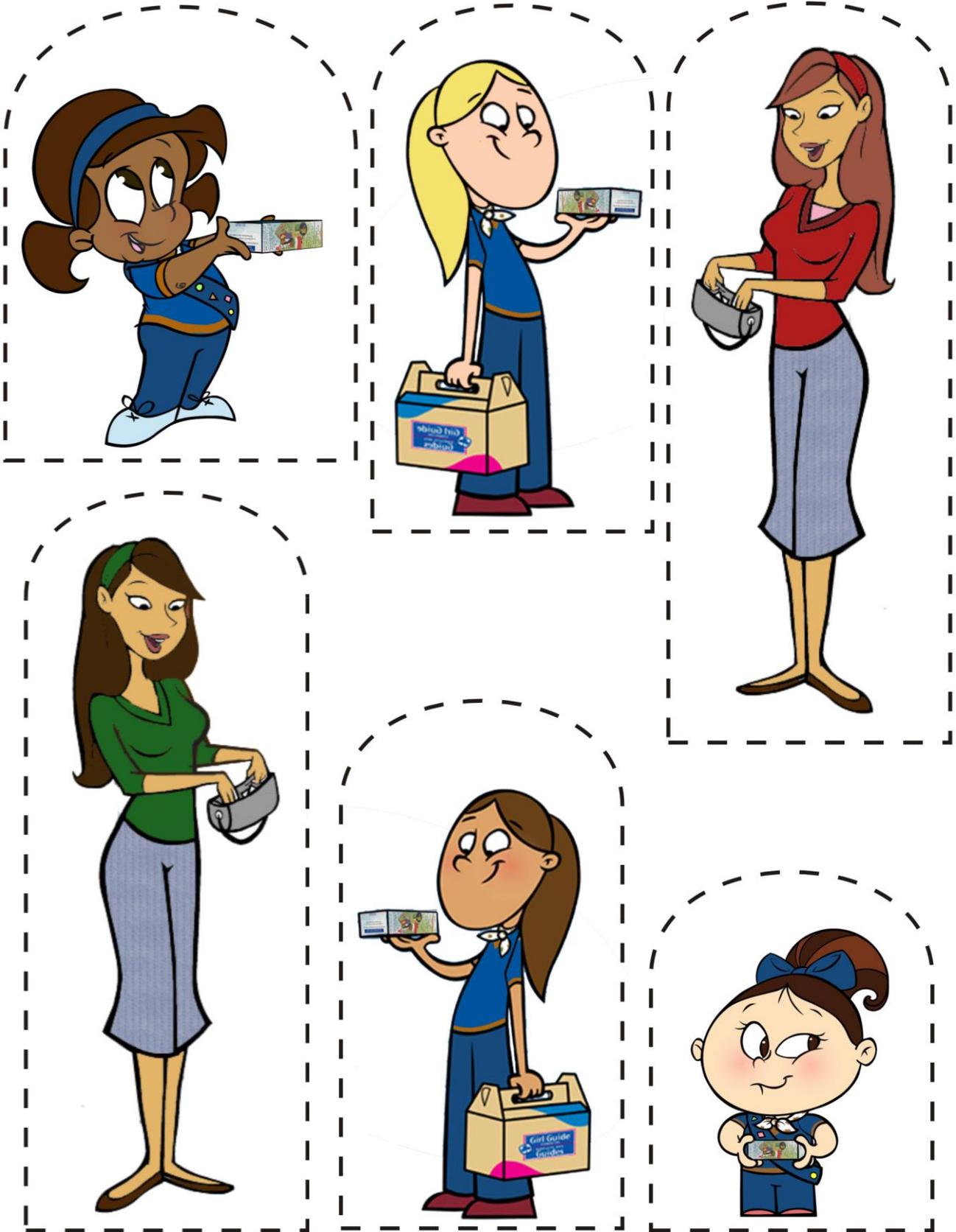




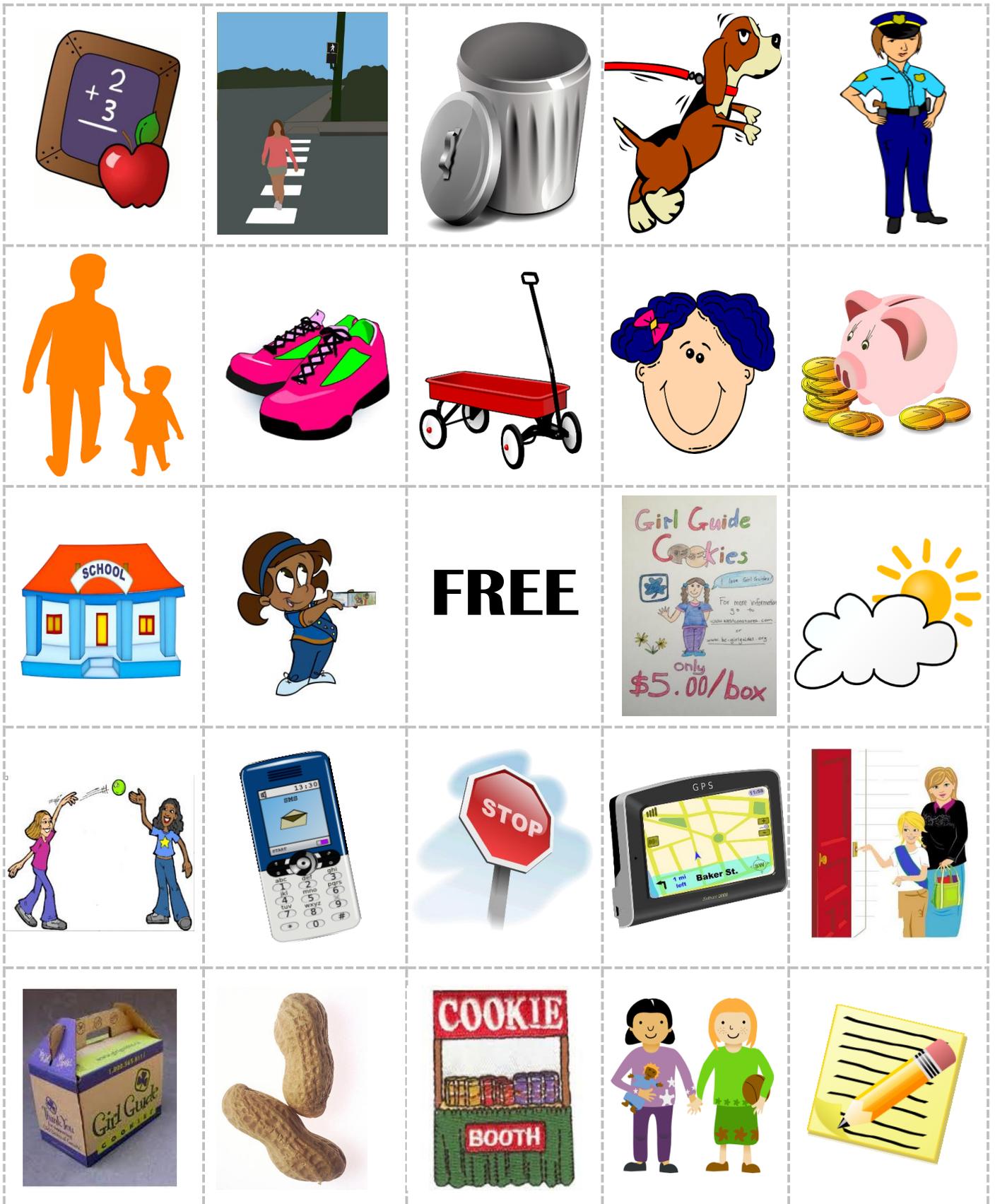


Cookie Stick Puppets

Print this page on cardstock, enough copies so each girl will have a puppet.



Cookie BINGO Cut apart this page to glue onto the BINGO grid on the next page.



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BINGO Questions

1. When selling cookies, a girl should always have this on her face. **(a smile)**
2. When going door to door, girls should obey street signs like this one. **(a stop sign)**
3. If you are eating snacks or treats while selling cookies, you should make sure the wrappers or pieces end up in this. **(a garbage can)**
4. You should know how to make this when selling boxes of cookies and taking bills (paper money) from customers. **(change)**
5. If you get nervous or lost when selling cookies, you should look for this person. **(police)**
6. These things should be safely contained behind fences or doors if you are going up to someone's door. **(dogs)**
7. These should be comfortable for doing lots of walking and keeping your feet safe. **(sneakers/running shoes)**
8. This kind of meeting place is a good place to start cookie selling door to door from, as all children know where it is and parents are familiar with them. **(a school)**
9. This is helpful to have when girls are going door to door and you need something to help move the cases of cookies. **(a wagon)**
10. There are 12 boxes in one of these things. **(a case of cookies)**
11. When selling cookies, it is always good to use the _____ system. **(buddy system)**
12. You should use these if they are there when you are crossing the street. **(crosswalks)**
13. Making one of these can be helpful to let people know you are selling cookies or to advertise how to get them. **(a cookie poster)**
14. You should be able to tell customers that our cookies do not have any of these in them. **(peanuts)**
15. One of these is useful in meeting up with other group members when you are separated or calling for help. **(a cell phone)**
16. Girls should always go selling with other girls or be accompanied by one of these. **(an adult)**
17. Having one of these can help you find your way or look for an address of someone requesting cookies. **(a GPS/map)**
18. Setting up one of these makes your cookie selling noticeable to the public and can be fun to create. **(a cookie booth)**
19. When going door to door, it is polite to knock or do this when you get there. **(Ring the doorbell)**
20. There is always time to do this after or before selling cookies, not during. **(playing, playing ball)**
21. When going outdoors to sell cookies, you should be prepared for any kind of this. **(weather)**
22. Selling cookies means you are representing Girl Guides so you should have this on when you are out and about. **(uniform)**
23. If you sell more than one box of cookies at a time, you need to know how to do this in your head. **(add - blackboard with addition)**
24. You should carry this in your cookie selling group in case you need to return to a particular address or take down a phone number to get back to them about cookies. **(a pen & paper)**