

COOKIES RISING: PLAYING WITH COOKIES

AN INSTANT MEETING FOR GUIDES FROM THE BC PROGRAM COMMITTEE

You should have a "Cookies Rising" night at Guides to integrate cookie selling into the program every year. This will assist girls to develop essential life skills as responsible citizens in our community while they have fun selling cookies. Girl Guide cookies is the official







fundraiser of Girl Guides of Canada and it is essential that the girls (and Guiders!) understand the importance of this. Through cookies sales, Girl Guides of Canada can provide many opportunities to girl members and Guiders by offering supplementary program challenges, national and international trips, girl events and training events. Profits from cookie sales also support the unit by helping to pay for everything from craft and activity supplies to camps.

To earn a Cookies Rising badge each year, the girls should complete at least four activities from at least two of the four program outcomes that help girls build skills like team building, interacting with customers, being Ambassadors of Girl Guides of Canada and managing money. The four outcomes include:

- 1. **Financial** (handling money; budgeting cookie money; goal setting; customer base)
- 2. **Girl Guides of Canada** (being a good citizen; GGC Ambassador; public relations; importance of cookies sales; history of GGC cookies)
- 3. **Business** (initiative; etiquette; project planning; explore career; marketing)
- 4. **Social** (creativity; safety; teamwork; leadership; conflict resolution)

Meeting Plan

10-15 min: Gathering: Girl Guide Cookie Blitz Game

5 min: Guide Opening

15 min: Cookies Mean Fun: Goal Setting

15 min: Cookie Jeopardy

40 min: Round Robin (have girls rotate between

the following two activities)

Marketing Picture Board

Cookie Box Tower

15 min: Cookie Conversation Game

10 min: Cookie Tray Hat Craft

5 min: Guide Closing

120 minute meeting. Approximate activity times shown.

Program Connections

You in Guiding: Learn About Guiding 6. Activity of choice.

You and Others: Build Skills in Communication 3. Poster.

You and Others: Learn How to Plan 2. Cookie marketing.

4. Goal setting.

You and Others: Learn About Safety 6. Activity of choice.

Discovering You: Discover Your Creativity

6. Activity of choice

Beyond You: Try New Things

4. STEM activity (tower).

Related Interest Badges

Cookies Rising 1, 2 or 3,

Canadian Guiding, Creative Craft, Engineering, Streetwise (safety)

Meeting Supplies

☐ Girl Guide Cookie Blitz game boards sets of game cards (can be printed on Avery 8371 business cards) per game game tokens dice Cookie Dough envelopes game money list of activities with prices How the Cookie Crumbles (included) paper and pencil calculators	 □ Cookie Sales Goal sheet □ Cookie Jeopardy cards □ poster board □ tape □ timer □ noisemakers, i.e. whistles or bells □ numerous photos of Guiding events □ display board □ tape □ markers □ coloured paper or cardboard 	scrapbooking materials – fancy edge scissors, stickers, etc. newspapers empty cookie boxes Conversation cards craft foam – chocolate brown and tan aluminum foil empty cereal box safety pins glue gun & glue sticks scissors standard hole punch
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Gathering: Girl Guide Cookie Blitz Game

Program Outcomes: Social – teamwork, Financial – handling money, Business – etiquette, GGC – being a good citizen, GGC ambassador

If using Canadian money specimens, print them from the Bank of Canada website:

http://www.bankofcanada.ca/banknotes/image-gallery/

Coin images can also be found online:

https://www.google.ca/search?q=printable+canadian+coins&tbm=isch

Directions

- 1. Girls can play in groups of four, or in their patrols. Split the girls up into two teams one for each side of the street. You shouldn't sell alone, which is why you need to play on a team!
- 2. Each patrol receives a game board, a set of game cards
 (30 cards in total), 2 tokens, a die, 2 Cookie Dough
 envelopes and \$200. Place the money to the side of the board. Place the cards, face down,
 in a pile at the side of the game board. Girls can take turns with responsibilities in the game
 moving the tokens, reading the cards, being the customer and paying for the cookies,
 figuring out how much money they should receive, giving change, etc.
- 3. Both teams place their token on the crosswalk. Roll the die to decide which team goes first highest roll chooses which side of the street they will sell on (both sides have 15 houses). They move their token to the first house and draw a card. If they make a sale, they collect the correct amount of money and place it into their Cookie Dough envelope.
- 4. Teams alternate play at the beginning of each turn they move to the next house on the street and draw a card.
- 5. At the end of the road, teams count their cookie money and determine today's lucky top cookie sellers!

Supplies

- Girl Guide Cookie Blitz game board
- set of game cards (can be printed on Avery 8371 business cards) per game
- 2 tokens per game (buttons, coins, game tokens, etc.)
- ☐ 1 die per game
- ☐ Cookie Dough envelopes
- Canadian money specimens or Cookie Dough Dollars (\$200 per game)

Cookies Mean Fun: Goal Setting

Program Outcomes: GGC - importance of cookie sales

The purpose of this activity is to associate cookie sales with fun activities, i.e. selling cookies means we can do fun activities.

Directions

- 1. **Preparation**: at a previous meeting, have the girls list fun activities that they would like to do with their unit. Research pricing for the activities (either for each girl separately, or the cost for the entire unit). Some suggestions are: a unit camp, a horseback riding trip, a swim party, bowling, etc.
- Supplies

 list of activities with prices
 How the Cookie Crumbles (included)
 paper and pencil
 calculators
 Cookie Sales Goal sheet
- 2. Remind the girls that cookie sales are the official fundraiser of Girl Guides of Canada. The money raised from the sales supports girl activities (e.g. camps, outings, crafts, equipment and supplies, etc.). It is important that cookies sales remain a priority because they fuel Guiding initiatives.
- 3. Show the girls a copy of "How the Cookie Crumbles" (copy included in this document, or on the BC Girl Guides website). Explain that for a \$60 case of cookies sold:
 - **Dare** (the manufacturer) gets \$21.75 (36%)
 - **Guiding** gets \$38.25 (64%)
- 4. Of the 64% that goes to Guiding:
 - 8% goes to Girl Guides of Canada towards events like the national Guiding Mosaic camp, national and international travel, as well as girl program updates, etc.
 - 21% goes to BC Girl Guides towards girl events (such as GUEST & Pathfinder Summit), camps (such as Mix it Up), training the Guiders, creating new challenge crests, etc.
 - 35% goes to units, districts and area towards camps, events, unit supplies, etc.
- 5. Have the girls split into patrols or other small groups. Each group will receive a piece of paper, a pencil, and a calculator.
- 6. The girls need to know how much profit the unit receives from a case of cookies. The guaranteed unit share in Canada is \$11 per case, but the unit may receive more money (depending on the district and area).
- 7. Give the girls a list of fun activities and the price of those activities. Have the girls calculate how many cases they would need to sell to fund the activities they would like to do.
- 8. Decide, as a unit, what activity the girls would like to do and set a unit cookie selling goal.

Cookie Jeopardy

Program Outcomes: Financial – handling money; GGC – GGC ambassador, history of GGC cookies; Social – safety, teamwork

Preparation (before the meeting)

- Print out the game cards and cut them into strips so that each strip consists of two rectangles. One rectangle will contain the Q & A and the other will contain the category and value.
- 2. Fold each card in half, along the centre line.
- 3. Divide a sheet of poster board into 5 columns. At the top of each column, tape a category title card.
- 4. Under each category card, tape the jeopardy cards belonging to that category, ranging from 100 points down to 500 points. Make sure that the half of the card that contains the Q & A faces the board, and the value and category name face out.
- 5. Decide how the girls would like to play in patrols or as individuals in patrols. If playing individually, there needs to be enough materials for each patrol to have their own set.

Directions

- 1. Instruct the girls on the rules of the game. Divide the girls into teams. For each of the questions asked, the girls in a team can work together to come up with a correct answer, but they take turns being the one to use their noisemaker and give the answer.
- 2. Once all of the categories have been completed, calculate the point totals.
- 3. Each team should figure out how many points they are willing to risk on their final jeopardy question. All teams write their answer down, then show their answer in order of lowest score to highest score.
- 4. When the girls learn how to sell cookies safely and successfully, everyone wins!

Rules

Each team chooses one team member to make the first selection. Read out the start question (no points are given for this one) and the first team to make a noise with their noisemaker can try to answer the question. When a team has a correct answer, the lead girl will select the first question from the board. Then play continues as follows:

- 1. Read the question for the selected card (the girls should not be able to see the Q & A side of the cards). The group that selected that question gets the first opportunity to give the answer. Turn on the timer for 5 seconds, or just count down using a hand held up in the air.
- 2. If the lead girl gives the correct answer within the 5 seconds limit, the points are awarded and another question is selected.
- 3. If the girl gives an incorrect answer, other groups who wish to answer must use their noisemakers to indicate they know the answer. The first team to use their noisemaker can give their answer.
- 4. If the correct answer is given, that group gets the points and is allowed to select the next question. If not, another group can try in the same manner. (Each group gets one attempt to answer for each question.)
- 5. If no one is able to give the correct answer, those points are not assigned and the original girl who selected that question gets to choose the next category and value.
- 6. When all the cards have been read, tally up the points.

*Note: To make this an active game, have the girls sit at one end of the room and have the noisemakers at the other end so they have to run to them before they can use them.

Start Question: What is the name of the symbol used to symbolize Girl Guides? (Trefoil)

Marketing Picture Board

Program Outcomes: GGC – GGC ambassador, public relations; Business – marketing; Social – creativity

Preparation: Make numerous prints of Guiding activities showing girls in action. Make sure that all girls in the pictures have a "yes" on the IR1 (Image Release Form) and that there is no identifying information given (i.e. name tags aren't visible).

Directions

- Before this activity, explain that there are two activities that will be going on simultaneously – the picture board and the cookie tower. Are there girls who want to work on just the picture board? Are there girls who just want to work on the tower? Are there girls who would like to try both activities? Sort out how everyone will proceed –
 - not everyone can work on the picture board at the same time, so girls who want to do both could rotate between the two activities.
- 1. Discuss with the girls that cookie money pays for many activities that they enjoy in Girl Guides. Often people who buy cookies to support Girl Guides wonder how the money is used. This display board will help them to understand how the sale of cookies supports us.
- 2. Have the girls arrange the photographs on the display board.
- 3. Create background decorations or make captions for the pictures to improve the visual appeal of the display.
- 4. You can create sections on the board for various activities that we do in Guides: service projects, camping, program work, sisterhood, leadership, etc. Make labels for these sections and decide which photographs represent those categories.
- 5. Decide on a title for your board and make the title in large letters. For example: "What We Do in Girl Guides" or "Cookie Money in Action".
- 6. You can print out (or draw) "How the Cookie Crumbles" to show what percentage of cookie money goes where.

Cookie Box Tower

Program Outcomes: Social – creativity & teamwork

Directions

- Divide the girls into small teams. Some girls may remain working on the picture board, then join a tower team when they are ready.
- 2. Explain to the girls that they are going to create free-standing structures with only the materials provided (newspaper and tape). Show them how to roll pieces of newspaper into tubes: lay 3 pieces of newspaper on top of each other. Fold over one corner (diagonally). Roll the corner as tight as you can, keeping your hands on the roll so that it doesn't loosen. Keep rolling until the newspaper roll is complete like a stick. Use a small piece of tape to hold the end corner in place.
- 3. The challenge: build the tallest structure that will hold an empty cookie box on top.

numerous photos of Guiding events
display board
tape
markers
coloured paper or cardboard
scrapbooking materials – fancy edge scissors, stickers, etc.

Supplies

Supplies

☐ tape

newspapers

empty cookie boxes

Cookie Conversation Game

Program Outcomes: GGC – GGC ambassador, public relations; Business - etiquette

Directions

- 1. Divide the girls into two groups. One group makes a circle facing out. The second group makes a larger circle outside the first circle facing in. This gives the two groups of girls in a circle facing each other. If there is an uneven number of girls, have a Guider join one of the circles.
- 2. Give each girl two or three of the conversation cards.
- 3. Both circles move to the right in their circles, still facing the other circle (the two circles will be moving in opposite directions).
- 4. As a group, begin to sing the Guiding Law Song. Stop singing every time the girls say the word "to" or "too". Each girl should face another girl in the opposite circle. (note: if the girls are unfamiliar with the Guide Law Song, teach the song to the girls first. The tune and words to the song can be found online at https://myvirtualsongbook.wordpress.com/2012/04/08/the-guide-law-song/)
- 5. Start with the inside girls being the cookie sellers. They pretend to knock on a door. The outside circle girls pretend to be customers at home. They pretend to open the door after the knock. The cookie sellers ask if the customer wants to buy a box of Girl Guide Cookies. The customers answer according to one of the conversation cards.
- 6. Each girl seller must come up with an appropriate response. The sellers complete the conversation with a closing response, like "Thank You" or "Have a nice day".
- 7. When everyone is finished with their cookie conversation, both circles move to their right, while continuing to sing the Guiding Law Song. Stop again at the next "to(o)".
- 8. Repeat the conversation process, but this time the outside circle will be the cookie sellers and the inside circle will be the customers.
- 9. When finished with the cookie conversation, repeat the whole thing letting the girls take turns being the seller and the customer. The game is over when the girls finish the Guiding Law Song.

Cookie Tray Hat Craft

Program Outcomes: Social - creativity.

Directions

- 1. Cut a cereal box into 3 cm x 5 cm cardboard rectangles.
- 2. Cut aluminum foil into 5 cm x 7 cm rectangular strips.
- 3. Center the cardboard on the aluminum foil rectangle and fold the foil up over the edges.
- 4. Put a dab of hot glue onto the centre back of the cardboard and press the safety pin into the glue. Be careful not to burn fingers! Alternatively, place a pin through the tray at the corner once the cookies are glued on.
- 5. Run a rectangle of glue about ½ cm around the edge of

Su	ppi	ies
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Supplies

conversation cards

(included) - print multiple

- chocolate brown and tan craft foam
- aluminum foil
- empty cereal box
- glue gun (low heat) & glue sticks
- scissors
- safety pins
- ☐ standard hole punch

the cardboard and fold the aluminum foil down to stick it to the glue.

- 6. Use a hole punch to make tiny circles from the chocolate brown and tan fun foam.
- 7. Glue six brown circles and 6 tan circles on each tray (onto the foil side the safety pin will be on the back) in four rows of three.

Closing

Finish the meeting with your usual closing and distribute Cookie Rising Badges! Note that 1st year Guides will get the Cookie Rising 1 badge, 2nd year Guides will get the Cookie Rising 2 badge, and 3rd year Guides will get the Cookie Rising 3 badge.



Girl Guide Cookie Blitz Game

Girl Guide Cookie Blitz Game

SALE!

You sold **ONE** box of cookies. Take the correct amount of money for your cookie sale.

SALE!

You sold **ONE** box of cookies. Take the correct amount of money for your cookie sale.

Girl Guide Cookie Blitz Game

Girl Guide Cookie Blitz Game

SALE!

You sold **ONE** box of cookies. Take the correct amount of money for your cookie sale.

SALE!

You sold **ONE** box of cookies. Take the correct amount of money for your cookie sale.

Girl Guide Cookie Blitz Game

Girl Guide Cookie Blitz Game

SALE!

You sold **TWO** boxes of cookies. Take the correct amount of money for your cookie sale.

SALE!

You sold **TWO** boxes of cookies. Take the correct amount of money for your cookie sale.

Girl Guide Cookie Blitz Game

Girl Guide Cookie Blitz Game

SALE!

How many cookie boxes did you sell?
Roll the die to find out.
Take the correct amount of money
for your cookie sale.

SALE!

How many cookie boxes did you sell?
Roll the die to find out.
Take the correct amount of money
for your cookie sale.

Girl Guide Cookie Blitz Game

Girl Guide Cookie Blitz Game

SALE!

How many cookie boxes did you sell?
Roll the die to find out.
Take the correct amount of money
for your cookie sale.

SUPER SALE!

How many cookie boxes did you sell?
Roll the die and double the result to find out.
Take the correct amount of money
for your cookie sale.

Girl Guide Cookie Blitz Game

Girl Guide Cookie Blitz Game

No Sale

Has a daughter in Girl Guides who is also selling cookies.

No Sale

Only likes the OTHER type of Girl Guide cookies (not the ones you're selling right now).

Girl Guide Cookie Blitz Game

Girl Guide Cookie Blitz Game

No Sale

Doesn't have any money.

No Sale

Doesn't have any money.

Girl Guide Cookie Blitz Game

Girl Guide Cookie Blitz Game

No Sale

You dropped your cookie boxes and damaged them. Nobody will buy broken cookies!

No Sale

You aren't wearing your uniform, so the customer doesn't believe that you're a Girl Guide.

Girl Guide Cookie Blitz Game

Girl Guide Cookie Blitz Game

No Sale

You ran across the grass and the homeowner is upset.

No Sale

Won't buy from you unless you come inside. No way!

Girl Guide Cookie Blitz Game

Girl Guide Cookie Blitz Game

No Sale

The yard is fenced and has a gate that says "Beware of Dog!" You can hear the sound of a large, angry dog on the other side of the gate.

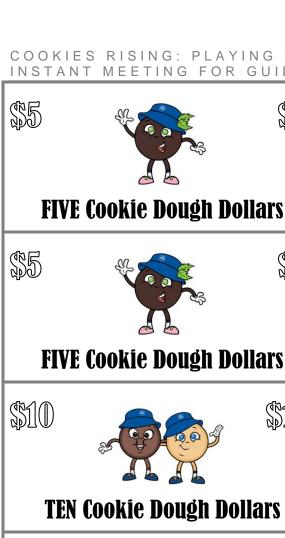
Don't go in!

No Sale

A sign on the door says "No Solicitors".

Can't sell here!

Girl Guide Cookie Blitz Game	Girl Guide Cookie Blitz Game
No Sale	No Sale
Already bought cookies at the mall.	On a diet and can't eat cookies.
Girl Guide Cookie Blitz Game	Girl Guide Cookie Blitz Game
No Sale	No Sale
Has diabetes and can't eat cookies.	Just bought chocolate from the school band and doesn't want cookies, too.
Girl Guide Cookie Blitz Game	Girl Guide Cookie Blitz Game
No Sale	No Sale
Doesn't like cookies.	Promised a neighbour they'd buy from her.
Girl Guide Cookie Blitz Game	Girl Guide Cookie Blitz Game
No Sale	No Sale
No thank-you.	No thank-you.
Girl Guide Cookie Blitz Game	Girl Guide Cookie Blitz Game
No Sale	No Sale
Nobody home.	Nobody home.













FIVE Cookie Dough Dollars









FIVE Cookie Dough Dollars







\$10

\$10



\$10

TEN Cookie Dough Dollars

TEN Cookie Dough Dollars







\$10

TEN Cookie Dough Dollars

TEN Cookie Dough Dollars





\$20





TWENTY Cookie Dough Dollars

TWENTY Cookie Dough Dollars





\$50

\$50

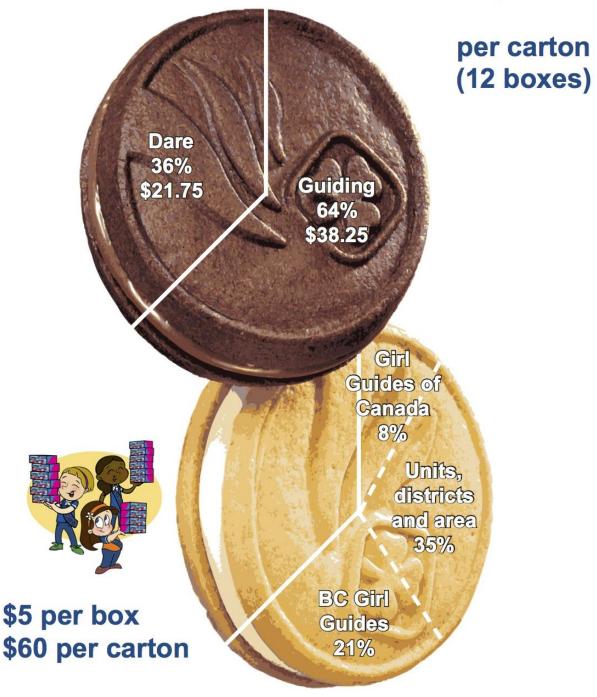


FIFTY Cookie Dough Dollars

FIFTY Cookie Dough Dollars



How the Cookie Crumble\$...



Source: http://www.bc-girlguides.org/WEB/Documents/cookiecrumbles_pr.pdf

Cookies Sales Goal

What we want to do:



Cookie Jeopardy Cards

Jeopardy Facts	
You should always wear this when you sell Girl Guide Cookies. What is uniform?	Facts 100
These are the 3 flavours of Girl Guide Cookies. What are classic chocolate & vanilla and chocolate mint?	Facts 200
This is the number of cookie boxes in a case. What is 12?	Facts 300

Many people are allergic to these, but you won't find them in Girl Guide cookies. What are nuts or peanuts?	Facts 400
This is the cookie program that allows girls to earn rewards and recognition for selling cookies. What is Cookie All Stars?	Facts 500
Jeopardy Safety	
You should never sell cookies unless you are with one of these people. Who is an adult or a buddy?	Safety 100

You should always cross the street at one of these. What is a crosswalk?	Safety 200
When doing door-to-door sales, you should never go here even if they ask you to. What is a stranger's house?	Safety 300
When you should approach a car to sell cookies. What is never?	Safety 400
You should only sell cookies in this type of neighbourhood. What is a neighbourhood you know?	Safety 500

Jeopardy	,
Money	

This is the cost of one box of cookies.

What is \$5.00?

Money 100

This is the value of a case of cookies.

What is \$60.00?

Money 200

If a person is buying 3 boxes of cookies and gives you \$20, this is the amount of change you will give back.

What is \$5.00?

Money 300

This is the amount of money that every unit is guaranteed to make on a case of cookies. What is \$11.00?	Money 400
We keep cookie money in this instead of a pocket to keep it together and safe. What is a Cookie Dough Envelope?	Money 500
Jeopardy Girl Guides	
This is the reason that we sell Girl Guide cookies. What is to fund Guiding activities and programs?	Girl Guides 100

This is the year that Girl Guides began in Canada. What is 1910?	Girl Guides 200
This is the number of Cookies Rising badges you can earn as a Guide. What is 3?	Girl Guides 300
This is the person who was named World Chief Guide. Who is Lady Baden Powell?	Girl Guides 400
This is the year that cookies were first sold by Girl Guides. What is 1927?	Girl Guides 500

Jeopardy This and That

This is the youngest group of Girl Guides.

What is Sparks?

This and That 100

This is the branch of Girl Guides that earns a Cookies Rising badge with an owl on it.

What is Brownies?

This and That 200

This is the Girl Guide promise.

What is "I promise to do my best, to be true to myself, my beliefs and Canada. I will take action for a better world and respect the Guiding Law?"

This and That 300

This is an astronaut who juggled Girl Guide cookies in space.

Who is Roberta Bondar?

This and That 400

This is the town where the first Girl Guide Cookies were sold.

What is Regina?

This and That 500

Final Jeopardy

This is a type of Girl Guide cookies that we used to sell.

(at least one of) What are the Original Homemade cookie, Vanilla Cream, Maple Cream or Shortbread.

Conversation Cards

Customer: What do Girl Guides do?	Customer: Are the cookies peanut-free?
Customer: Are the cookies gluten-free?	Customer: How much do the cookies cost?
Customer: What do you like best about Girl Guides?	Customer: What do Girl Guides do with the money from the cookies?
Customer: What cookie flavours are there?	Customer: I am diabetic and can't eat cookies.
Customer: How much of the cookie money do you get?	Customer: I don't have any money right now.
Customer: I already bought two boxes of cookies from my neighbour.	Customer: My daughter is a Brownie who is also selling cookies.
Customer: I don't buy cookies because they aren't healthy.	Customer: We don't eat cookies in our house.
Customer: I think your cookies cost too much.	Customer: Are your cookies kosher?
Customer: How are you going to use the money from these cookies?	Customer: I want my daughter to join Girl Guides. How do I register her?