

Adult Ally Position Description

Updated: June 2019

Overview

Are you an encouraging and empathetic supporter? Do you thrive when empowering girls and young women to reach their full potential? Are you looking for a flexible volunteer opportunity in Guiding? Then you might be a great fit as an Adult Ally for the Wave Makers team!

The Wave Makers is a new group of GGC members (ages 14-23) who act as spokespeople for media and other public engagement opportunities, with a focus on GGC's girl-driven research. Wave Makers are supported by GGC adult volunteer mentors: Adult Allies, who provide in-person support, coordination, and accompaniment; and Media Mentors, who provide remote technical expertise and opportunity-specific coaching.

As an Adult Ally, you support Wave Makers to be effective and empowered spokespeople for GGC. You work as part of a small team to support and mentor Wave Makers and coordinate media opportunities. Working closely with fellow Adult Allies, Media Mentors, and the national Advocacy department you will be an essential part of the support structure for Wave Makers.

Adult Allies are currently being recruited in:

- Calgary
- Halifax
- Toronto/GTA
- Vancouver

More cities to come in the future!

Responsibilities

Wave Makers will act as GGC spokespeople, with a focus on our girl-driven research on issues affecting girls in Canada. They'll also take on more general media and public engagement opportunities focused on GGC's role as an organization that has a positive impact on the lives of girls. An Adult Ally's role is to support Wave Makers to succeed in their spokesperson role by providing ongoing feedback, support, and mentorship.

Adult Allies will be asked to organize regular meetings with their Wave Maker community (comprised of local Wave Makers and Adult Allies). In meetings, they will check in, facilitate engaging activities to hone Wave Makers' skills and provide Wave Makers with relevant and constructive feedback. Adult Allies are responsible for gauging the interests of Wave Makers, so opportunities can be tailored to members, as appropriate.

Adult Allies are expected to maintain regular communication with Wave Makers, the national Advocacy department, and fellow mentors, and to actively engage in the Wave Makers online community. They will relay information from the national Advocacy department to Wave Makers and coordinate with the parents/guardians of Wave Makers as needed. They will also accompany Wave Makers to opportunities to provide emotional support or provide remote support for phone interviews, as needed.

Time commitment

Adult Allies must commit to a one-year term with the option to renew.

What you'll do

As an Adult Ally, you'll be asked to commit to the following kinds of activities:

- Coordinate Wave Makers' participation in media and public engagement opportunities as they arise and provide in-person or over-the-phone support
- Attend an annual in-person orientation training (all costs to be covered by GGC)
- Coordinate in-person meet-ups with their local Wave Maker community twice per month and facilitate learning and growth activities for Wave Makers
- Participate in national video conference calls every two months

Qualifications

Adult Allies are GGC adult members who:

- Have been a Unit Guider in the last five years.
- Embody a welcoming, imaginative, courageous, empathetic, and enthusiastic attitude
- Embrace GGC's girl-driven approach and understand and respect girls' ideas and thoughts
- Appreciate and value diversity and inclusivity
- Are organized and can coordinate regular meetings and media opportunities
- Have the daytime flexibility/availability to occasionally accompany Wave Makers to media opportunities

Additional assets that Adult Allies might have include:

- Being trained in the Girl First approach
- Having some relevant experience with communications, marketing, PR, or media

Additionally, Adult Allies should:

- Be available to participate in a one-day in-person orientation training – details to be confirmed with successful applicants
- Live within easy travelling distance of the downtown area of the city they will represent (for example, readily accessible public transit, a 30-minute drive, etc.)
- Be willing to prioritize their commitment to being an Adult Ally, which may mean occasionally accompanying Wave Makers to daytime, evening, and weekend opportunities
- Be registered GGC adult members for the duration of the 2019-2020 Guiding year

Benefits

Benefits of being an Adult Ally include:

- The chance to empower girls and young women and see them become confident spokespersons and leaders
- Building your skills as a leader and facilitator
- Gaining new skills and experience in media and PR
- Being part of the Guiding sisterhood and forming new friendships with amazing women

