

Wave Maker Position Description

Updated: June 2019

Overview

Are you a confident speaker or a fierce advocate? Are you passionate about speaking out for girls' empowerment and gender equality? Do you love talking about Girl Guides – on camera or off? Then you might be a Wave Maker. Girl Guides of Canada (GGC)'s Wave Makers is a new group of girls and young women (ages 14-23) who act as youth spokespeople for GGC. Wave Makers are supported with media training and mentoring to publicly represent GGC. As a Wave Maker, you'll be an ambassador for GGC's Vision of a better world, by girls.

Wave Makers are currently being recruited in:

- Calgary
- Halifax
- Toronto/GTA
- Vancouver

More cities to come in the future!

Responsibilities

Wave Makers will act as GGC spokespeople, with a focus on our [girl-driven research](#) on issues affecting girls in Canada. They'll also take on more general media and public engagement opportunities focused on GGC's role as an organization that has a positive impact on the lives of girls.

On an ongoing basis, Wave Makers will receive coaching, training, and support from local and remote mentors. They'll be mobilized to participate in media and public engagement opportunities in their community or on a national level. This could include participating in TV, radio, or print interviews, providing quotes for press releases, speaking at public events, and more.

Wave Makers are expected to maintain regular communication with Girl Guides and be responsive to media opportunities that arise. They will be asked to participate in bimonthly meetings and keep themselves updated on GGC's new research and campaigns.

On top of participating in media and public engagement opportunities, Wave Makers will have a chance to take on an independent project that will deepen their skills while focusing on an issue they're passionate about.

Time commitment

Wave Makers must commit to a one-year term with the option to renew.

What you'll do

As part of the Wave Makers team, you'll have a chance to:

- Participate in media and public engagement opportunities
- Attend an annual in-person orientation training (all costs to be covered by GGC)
- Attend in-person meet-ups with their local Wave Maker team twice per month
- Participate in national video conference calls every two months

- Complete ongoing work on an independent project

Qualifications

Wave Makers are GGC members aged 14-23 who:

- Are confident speakers and excited by the opportunity to speak with the media or in public
- Have a deep interest in issues impacting girls today
- Are passionate about GGC and sharing our Mission and Vision with people across Canada
- Embrace opportunities to deepen their skills in media and public speaking and are open to constructive feedback
- Demonstrate flexibility to adapt to changing or quickly-moving situations

Additionally, Wave Makers should:

- Be available to participate in a 1-day in-person orientation training – details to be confirmed with successful applicants
- Live within easy travelling distance of the downtown area of the city they will represent (for example, readily accessible public transit, a 30-minute drive, etc.)
- Be willing to prioritize their commitment to Wave Makers, which may mean occasionally missing school or other commitments to participate in media opportunities; if under the age of majority, have parental consent to participate
- Be registered GGC members for the duration of the 2019-2020 Guiding year

Note: Wave Makers may not be current members of the National Youth Council during their Wave Makers term.

Benefits

Benefits of being a Wave Maker include:

- Developing professional skills in media and public speaking
- Building confidence, agility, and resilience
- Connecting with awesome women mentors
- Sharing your passion for issues that affect girls in Canada
- Acting as an ambassador for GGC and having your voice heard

