



Guider

Advertising Order Form and Contract

Please complete this form and email it with your ad file to cdnguider@girlguides.ca or print this form, complete it and mail it with your payment to:

Canadian Guider, 50 Merton Street, Toronto, Ontario, M4S 1A3
Phone: 416-487-5281 Fax: 416-487-5570 Email: cdnguider@girlguides.ca Website: girlguides.ca

Business Name: _____ Contact Name _____
Address: _____ City _____ Prov. _____ P C _____
Telephone: _____ Email _____

Payment: Once the magazine goes to print you will be invoiced.

Ad Details

Size: Full Page 2/3 Page 1/2 Page 1/3 Page 1/4 Page 1/6 Page Back Cover

Print Contract Duration (Number of issues ad runs): 1 2 3

Duration of Agreement: Spring Issue (Apr. 2016 - Jul. 2016) Fall Issue (Aug. 2016 - Nov. 2016) Winter Issue (Dec. 2016 - Mar. 2017)

Note: PDF/X-1a, or JPG, formats are acceptable to the publisher for advertisement submissions. If the dimensions of the advertisement are not in accordance with the correct size and attributes outlined in the Rate Card, the Publisher, with its discretion, will resize the image to the correct size and format within the correct attributes.

By checking the box, I acknowledge that I agree to pay for the ad by the deadline for each issue specified on the order/contract.

Please review the Girl Guides of Canada–Guides du Canada Advertising Agreement terms on the reverse side and sign below, indicating you agree to the terms.

Discounts or additional fees not specified by this contract may apply on a case-by-case basis. Advertiser may update ad content within the duration of the contract providing new ad materials are submitted by the ad deadline for each issue.

Signature _____ Date _____

Print Name _____



Girl Guides
of Canada
Guides
du Canada

For advertising information please contact:
Mike Sheeler
Supervisor, Marketing & Media Relations
416 487- 5281 ext. 260 | sheelerm@girlguides.ca

1-800-565-8111
girlguides.ca



Canadian Guider Advertising Terms and Conditions

This is a contract for advertising between Girl Guides of Canada–Guides du Canada and the undersigned Advertiser for ad placement within *Canadian Guider* magazine. *Canadian Guider* is a print medium which is affiliated with Girl Guides of Canada.

Rates and Terms

This contract is made and accepted according to the dates and conditions described in the Canadian Guider's current Rate Card.

Advertisers who order advertisements understand and agree that placing an order creates a binding obligation and contract to pay for all advertisements.

All ads must be paid in full when placed or by the ad deadline for each issue.

Advertising rates may change without notice. A contract for advertising in three issues annually ensures that the Advertiser's rate for that ad will not change for the duration of the Contract, providing that the advertiser has fulfilled the terms of the Contract.

If payment for any amount due to Girl Guides of Canada is not made according to the terms of this Contract, Girl Guides of Canada reserves the right, without waiving any other rights, to refuse to accept any further advertising until all past-due payments are made.

The Advertiser understands and agrees that Girl Guides of Canada will run Advertiser's most recent copy and art in *Canadian Guider* if Girl Guides of Canada receives no new copy or art by the ad deadline for each issue.

Warranties

Advertiser warrants that all advertising purchased under this Agreement is specifically for the regular business of the Advertiser.

Advertiser further warrants that all advertising submitted is true, and is not libellous, misleading and contains no falsities to the best of the Advertiser's knowledge.

Girl Guides of Canada's liability is limited to the price of the ad.

Advertiser will hold Girl Guides of Canada harmless from and indemnify Girl Guides of Canada for any costs whatsoever incurred through the placement of Advertiser's ad.

Termination

Advertiser and Girl Guides of Canada may terminate this Contract by giving Girl Guides of Canada *prior written* notice before the ad deadline for each issue.

If the Advertiser chooses to terminate this Agreement, Advertiser will be charged for all previous advertising under this Contract at a rate corresponding to the number of times the ad was placed and paid for; e.g., when a three-time contact is terminated after one run of the ad, the one-time rate would apply.

General Terms

Girl Guides of Canada will not be responsible for mistakes in the copy of advertising submitted. All artwork must be submitted as final.

Any change an Advertiser wishes to make to an ad must be submitted to Girl Guides of Canada in writing prior to the ad deadline for the issue in which the change is to appear.

This Contract is the entire agreement of the parties and supersedes all prior communications and agreements whether written or oral. This Contract may only be modified by prior written agreement signed by authorized representatives of the parties.