## DIRECTOR-GUIDING EXPERIENCE OF THE BOARD OF DIRECTORS ROLES & RESPONSIBILITIES



#### MISSION

Girl Guides of Canada-Guides du Canada (GGC) is a catalyst for girls empowering girls.

### **PURPOSE**

The Board of Directors, the governing body of GGC, is committed to the Mission and Vision of GGC and acts in the best interests of the organization. The Board functions as a group, but each Director has specific individual responsibilities. Every Board member is expected to act honestly and in good faith in exercising her powers and discharging her duties with a view to the best interests of GGC. Board members are expected to avoid any potential conflicts of interest and understand and maintain confidentiality.

Without limiting this general statement, the responsibilities of each Director include:

- providing governance oversight and direction;
- stewarding intellectual property and brand, financial assets, real property and all other assets;
- participating in the review, approval and compliance monitoring of governance policies;
- ensuring GGC complies with all legal, compliance and regulatory requirements;
- approving the hiring and terms of employment of the CEO as well as participate in the evaluation of the CEO and in succession planning;
- reviewing and approving the strategic plan, budget, audited financial statements and risk matrix;
- ensuring compliance with the By-Laws and key policies, updating to current standards as required;
- attending and actively participating in an informed manner at Board, committee, annual general meetings and, as determined with the Chair, provincial meetings;
- participating in assessments of the Board, Board Committees, and individual Director peer and self-assessments;
- periodically representing and promoting GGC at events or in meetings with external and internal stakeholders;
- promoting and supporting fund development initiatives, including personal support at a level that is comfortable, and by reaching out to contacts and networks to promote GGC;
- keeping current with issues and trends that affect GGC;
- chairing or sitting on committees of the Board and Committees and Task Forces of GGC, as required; and
- fulfilling the responsibilities of general voting Members of GGC

Members of the Board are volunteers and, as such, serve without compensation. Expenses incurred in conducting regular Board business will be reimbursed.

Directors will demonstrate expertise and experience as follows:

- Ability to separate issues of stewardship and governance from operational issues
- Strong leadership skills and the ability to influence key stakeholders
- Strong communication, listening and interpersonal skills
- Time management skills to meet demands of the role

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## ADDITIONAL REQUIREMENTS AS DIRECTOR-GUIDING EXPERIENCE

The Director – Guiding Experience is a Board Director and is responsible for championing the delivery of a high quality, dynamic girl and adult Member experiences across the country. In addition to fully contributing to the Board as outlined in the general Roles & Responsibilities, the Director – Guiding Experience responsibilities will include:

- Championing membership growth and development through the enhancement of the quality
  of the member experience including program and program delivery via nation- wide
  collaboration and cooperation, ensuring relevant priorities and strategies are identified;
- Ensuring the review and revision of GGC programming assets to maintain relevance, innovation and girl-led as key elements of the member experience commitment described in the Value Proposition;
- Championing the investment of resources required to assure dynamic programming excellence and major initiatives relevant to both girl and adult Members and, motivate provincial Guiding to deliver on the Member experience through well-trained and supported adult volunteers;
- Acting as the spokesperson and role model within the organization to motivate and inspire girl and adult Members towards action consistent with GGC Values, through a variety of means including:
- Attendance/spokesperson at provincial/national girl events to inspire actions towards improving the communities and the world we live in;
- Engaging to support Board relations with provinces, either directly or through delegation to other Board Directors or the Director of Provincial Operations, such as (but not limited to):
  - o attendance/spokesperson at provincial annual general meetings and events to provide key messages, including the installation of provincial commissioners; and
  - attendance/spokesperson at provincial council meetings to gather information and convey key decisions and messages.
- Approving Member recognition and awards at the national level.

# Specifically, the Director-Chair, National Youth Council will have expertise and experience, as follows:

- an ability to relate to Members at all levels of the organization;
- an understanding of the scope and breadth of GGC programs and activities;
- an ability to speak and present the Vision of the Movement publicly in a clear, articulate, credible and motivating way;
- an ability to lead, inspire volunteers and volunteer teams based in widespread geographical locations;
- the ability to facilitate partnerships and collaboration; and
- a willingness to champion the core values of inclusion and girl engagement.

### **TERM OF OFFICE**

Three (3) years