



## GGC Recommendations for Social Media Usage

Platforms like Facebook are public and therefore others can copy and share that content (at will, anytime, including both content and photos). No need to be scared, just aware of how to protect yourself, your content and your friends.

- Privacy settings determine who can access (see) your content. Suggestion: If you are concerned about your personal profile, select “private” and then allow/grant girls/friends/Guiders permission to see the page – as you see fit. Several Guiders/Units online do allow public views of their profiles but appear to be careful not to add photos of the girls.
- Groups: it is best to keep a group private for the reasons above and also so that the group administrator is not visible to everyone (Group administrator profiles are automatically visible to the group. It may be advisable to start a Fan Page where this does not happen).
- GGC members must have a signed Image Release form (IR1) in order to be photographed and have those images used for Guiding purposes – both off and online. (GGC is currently reviewing the IR1 to ensure images are released for online usage specifically.) As girls in Guiding are minors be careful not to use their full names (first names only) for photos. It is best to identify the group rather than individual girls.
- If you wouldn't do it offline don't do it online – Safe Guide rules and guidelines should still be followed.
- Location-based platforms: never identify locations via photos on Facebook Places (or Flickr, Foursquare, etc.). This is one of those precautions that many people forget about. Please do not use photos taken from a Smartphone as they automatically geographically tag ('geotag') photos and would potentially share confidential information with the public. (Alternatively, turn off the auto geo-tagging on your Smartphone before taking the photo).

