CWFF-What does it mean to you???

The Canadian World Friendship Fund (CWFF) was originally started with money raised by Canadian Girl Guides to help children affected by World War II. Today, CWFF funds are used in a variety of ways-from supporting International Guiding members, disaster relief for other WAGGGS countries, etc. We also contribute to the day to day operations of the World Centres so Guiding members around the world can visit them.

As you can imagine, these funds are very important and a huge part of our Guiding history and the girl’s program. So how can your unit get involved??

The Nova Scotia International Adviser is challenging all units, to see who can raise the most money per unit member, including Guiders. The winning unit will receive $100.00 to be used for a pizza party!! There are prizes for 2nd ($50) and 3rd ($25) as well! The deadline to submit your application is March 31st, 2023. The winners will be notified via email by April 8th, 2023. So, start planning your CWFF campaign!!

Looking for ideas to spark some interest with your girls? Why not host an international night for parents and charge a small fee, or have each girl use nickels to create art (outline a trefoil).

No time to waste! Start planning now! Only open to Nova Scotia members. Remember to use social media during your fundraising and use the hashtag: #nscwffchallenge