



GIRL GUIDE COOKIES

It's amazing what a cookie can do!

Cookie Price Resource

Why \$5?

As per our [National FAQ](#), Girl Guide cookies are sold for \$5.00 a box.

We ask that all units remember that National has set the selling price for Girl Guide Cookies at \$5.00 a box and units can not deviate from this fixed price.

Please remind all parents, Guiders and girls that the \$5 fixed price is non-negotiable for the following reasons:

- Cookies are the main fundraiser of Girl Guides of Canada.
- We don't ever want to market or sell the cookies at a "discount" for reasons related to our brand and mission.
- The \$5.00 cost isn't really a "price" for the cookies, in the way that a box of cookies at a grocery store is priced; rather the \$5.00 earned for every box of Girl Guide cookies goes toward great programs for girls in the community and supporting fee subsidies for families who otherwise couldn't afford to put their girls in Guiding, as well as other costs such as meeting spaces and Guider training.
- Selling cookies outside of the set price puts units in unfair competition with each other and diminishes the value of cookie sales to girls in the organization

Please see [The Way the Cookie Crumbles](#) for a detailed breakdown of cookie fundraising in Ontario.