

Fun Cookie Selling Ideas

The key to a successful cookie sale is attracting as many customers as you can. Be creative, be enthusiastic and have fun!

- **Cookie ACM:** Create an ACM (“Automated Cookie Machine”) that you can sell from. You can make this machine using empty boxes and other recycled materials you may have on hand. When customers come up to the ACM, they hand their money over and receive a box of cookies through the slot.
- **Cookie Drive-Through:** Corner off a portion of a large area and set up a stand where customers can drive through, hand you their money, pick up their cookies and drive out. Make sure you get permission to set up at the location.
- **Bling Your Booth:** Set up a booth in or outside of your local grocery store or mall with permission from the store owner. Bling your booth with jewels, glitter and fancy decorations to attract as many customers as you can.
- **Find a Fair:** Find a fair or farmers market in your community and get permission to sell cookies at that event. Dress up in a cookie costume and go around selling to the customers. Create a cute jingle to sing so you can attract attention. You can enquire about a cookie costume through the Cookie Administrative Assistant 1-877-323-4545 ext 2441 or have fun and create your own! (Costumes currently limited to Mississauga and Hamilton)
- **GO Station:** Find your nearest GO station and get permission to start selling! GO stations are a fun way to interact with customers going to and from work.
- **Drive-in Movie:** Set up a cookie booth at a Drive-in movie theater. Cookies are a fun and delicious snack while watching a movie. Have one of the girls dress up as a cookie mascot and have her stand beside the booth.
- **Additional locations:** Some additional fun selling locations can be libraries, galleries, bookstores, parades and museums. Sell at any venue you feel is a good fit for your unit. Everyone loves a tasty treat!