What do all these smiles have in common? ... The sweet power of Girl Guide cookies!

Turn the page to discover just how powerful a Girl Guide cookie can be ...
Cookie sales enable Girl Guides of Canada to provide an all-access pass to awesome adventures, fantastic friendships and tons of fun! And, while these revenues help fund the activities units enjoy, they also support all of Guiding.

#ThanksToCookies

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135,000 unit meetings

#ThanksToCookies... Girls from ages 5 to 17 make new friends and have countless adventures.

2,000,000 hours mentoring Canadian girls

#ThanksToCookies... GGC supports our adult members by developing resources on topics such as bullying, healthy relationships and transgender inclusion.

951,000 badges earned

#ThanksToCookies... We can develop the programming girls want to do.

230,000 marshmallows roasted

#ThanksToCookies... Outdoor activities have an extraordinary impact on a girl’s life.

6,100 communities enhanced

#ThanksToCookies... Girls dive into the issues that matter to them through our Challenges, National Service Projects and Make a Difference Days.

770 passports stamped

#ThanksToCookies... Our unit, provincial and national travel experiences challenge members to discover more about the world.
#ThanksToCookies, Guiding can...

- keep registration fees reasonable for families
- maintain our camp facilities
- rent meeting spaces
- launch new programming in 2018, through Girls First
- subsidize membership fees for girls in need

As GGC’s official fundraiser, cookie sales are a sweet deal for every member.

### Here’s How the Girl Guide Cookie Crumbles. . .

**For Each Case:**

- **$60 Revenue**
  - $4.75: This amount is used for national initiatives.
  - $11.00: Units can use this guaranteed share to buy craft supplies, visit a science centre or go camping.
  - $21.75: Provinces use this for camps, girl events, Guider workshops, group travel, and to subsidize membership fees.
  - $22.50: This is the cost paid to our cookies supplier.

**THE BOTTOM LINE:**

Girl Guide Cookie sale proceeds benefit all members – girls and women alike.

94,000+ girls and women are empowered to make a difference.

#ThanksToCookies... There are no limits to what girls and women can achieve in Guiding. When you add it all up, Girl Guide cookies make a HUGE impact on Guiding.

Figures based on annual averages.