



#ThanksToCookies

What do all these smiles have in common?
... The **sweet power** of Girl Guide cookies!



Turn the page to discover just how
powerful a Girl Guide cookie can be ...

#ThanksToCookies

Cookie sales enable Girl Guides of Canada to provide an all-access pass to awesome adventures, fantastic friendships and tons of fun! And, while these revenues help fund the activities units enjoy, they also support all of Guiding.



**951,000
badges
earned**

#ThanksToCookies...

We can develop the programming girls want to do.



**2,000,000
hours
mentoring
Canadian girls**

#ThanksToCookies...

GGC supports our adult members by developing resources on topics such as bullying, healthy relationships and transgender inclusion.

**135,000 unit
meetings**

#ThanksToCookies...

Girls from ages 5 to 17 make new friends and have countless adventures.

**6,100
communities
enhanced**

#ThanksToCookies...

Girls dive into the issues that matter to them through our Challenges, National Service Projects and Make a Difference Days.

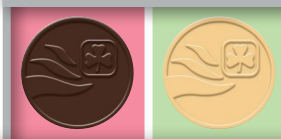
**230,000
marshmallows
roasted**

#ThanksToCookies...

Outdoor activities have an extraordinary impact on a girl's life.

770 passports stamped

#ThanksToCookies... Our unit, provincial and national travel experiences challenge members to discover more about the world.





#ThanksToCookies, Guiding can...

- keep registration fees reasonable for families
- maintain our camp facilities
- rent meeting spaces
- launch new programming in 2018, through Girls First
- subsidize membership fees for girls in need

As GGC's official fundraiser, cookie sales are a sweet deal for every member.



Here's How the Girl Guide Cookie Crumbles. . .

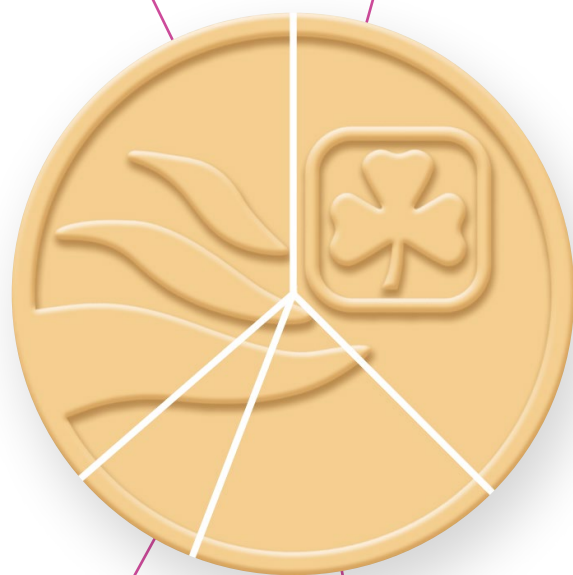
For Each Case:
\$60 Revenue

This is the cost
paid to our cookies
supplier.

\$21.75

Provinces use this for
camps, girl events,
Guider workshops, group
travel, and to subsidize
membership fees.

\$22.50



\$4.75

This amount is
used for national
initiatives.

\$11.00

Units can use this
guaranteed share to buy
craft supplies, visit a science
centre or go camping.

THE BOTTOM LINE:

Girl Guide Cookie sale proceeds benefit
all members – girls and women alike.

94,000+ girls and women are empowered to make a difference.

#ThanksToCookies... There are no limits to what girls and women can achieve in Guiding. When you add it all up, Girl Guide cookies make a HUGE impact on Guiding.