# GIRL GUIDES OF CANADA BACKGROUNDER



**Girl Guides of Canada-Guides du Canada** is the original activity-based leadership organization for girls and women in Québec. Guiding is bold, fun, energetic, and empowers girls and women to face new challenges with confidence.

#### Mission

Girl Guides of Canada-Guides du Canada enables girls to be confident, resourceful and courageous, and to make a difference in the world.

#### **Promise**

I Promise to do my best,
To be true to myself, my beliefs and Canada
I will take action for a better world
And respect the Guiding Law

#### Law

The Guiding Law challenges me to:

- be honest and trustworthy
- use my resources wisely
- respect myself and others
- recognize and use my talents and abilities
- protect our common environment
- live with courage and strength
- share in the sisterhood of Guiding

# **BRANCHES**

Sparks – ages 5 and 6
Brownies – ages 7 and 8
Guides – ages 9 to 11
Pathfinders – ages 12 to 14
Rangers – ages 15 to 17+
Adults – as leaders,
mentors, team members
and more

## **The Guiding Advantage**

For girls, Guiding is an accepting and inclusive environment with diverse and exciting programs and activities that offer the chance to discover new interests, make lasting friendships and learn valuable leadership skills such as teamwork and decision-making. Guiding gives girls the tools and resources they need to achieve greatness.

For women, Guiding is a chance to get involved and make a difference in the lives of girls and young women in their community. It's a chance to impart wisdom, a place for personal growth, an opportunity to travel, an opportunity to network with like-minded women, and a place to develop leadership qualities even further.

With over 90,000 members strong and growing across Canada, we welcome all girls and women in Québec.

## What We Offer in Québec

Guiding in Québec is unique in that it offers leadership programming specifically designed for girls, led by women, focused on the fundamentals of female leadership, such as confidence, determination, perseverance, and independence. As an extracurricular program for girls, Guiding enables girls and women to challenge themselves with the support that an all-female environment offers. Its innovative, age-appropriate projects are geared towards personal growth and provide our women just as many opportunities to learn new skills as it does our girls.

## **Our History**

In the last 100 years, over 7 million Canadian girls and women have been connected to Guiding

- In 1909 girls in England demanded to take part in a Boy Scout rally by storming the Crystal Palace in London. Lord Baden-Powell, the founder of the Scouting movement, was impressed and asked his sister, Agnes, to create a program just for girls.
- By 1910, the Guiding movement had reached Canada and the first unit was formed in St. Catharines, Ontario.
- By 1912, there were units in every province including Québec.
- In 2010, Girl Guides of Canada-Guides du Canada celebrated its 100<sup>th</sup> anniversary as a trailblazing organization advocating for girls and women.

#### Did You Know?

We are the only organization in Québec that offers comprehensive skill-development programming in an all-female environment.

Famous Girl Guides from Québec are Céline Dion, Elisha Cuthbert, and former Governor General Jeanne Sauvé. Other well known Canadian Girl Guides include former Governor General Michaëlle Jean, Roberta Bondar (Canada's first female astronaut), Karen Kain, Margaret Atwood, Feist, and Sarah McLachlan.

#### Cookies

Girl Guide cookies provide our main source of funds and benefit Girl Guides at all levels. Revenue from the sale of both Classic and Mint Girl Guide cookies is used for the purchase of program supplies, rental of meeting halls, camp subsidies, and other unit activities chosen by the girls. At other levels, revenues are used to develop and implement program resources, and to support special events, leadership development training and international and interprovincial travel. All members are expected to take part in the sale of Girl Guide cookies.

## **Badges**

Proficiency badges symbolize girls' achievements during their years in Guiding, however, Guiding in Québec includes much more than badges as there are many pins, crests, and other symbols of recognition that girls and adults can earn and wear. Although badges have been a part of girl programming since the inception of Guiding they have evolved with the girls. Some of the badges today's Girl Guides can earn are: cyber citizenship, environmental conservation, media and image, money wise, photography and web design, fashion and interior design, finance and technology, engineering, and community safety.

### **Uniforms**

Girl Guides of Canada is a uniformed organization for both its girls and women, making them instantly recognizable as part of the same dynamic organization. Its contemporary design was developed in consultation with girl members in Québec and across Canada. Its versatility allows the girls and women to participate in a wide range of activities such as planting trees in a community garden, volunteering at local charities, engaging with local politicians, or canoeing down a river.

## **Camping**

Québec Council owns and maintains the beautiful Camp Wa-Thik-Ane Girl Guide Camp, offering residential and tenting facilities for the use of our members. Camping is one of the activities that our members enjoy the most and is a classic cornerstone of the Girl Guides of Canada program. Especially in this technological age, camping provides an environment in which girls can connect with each other and nature without distractions. It teaches girls valuable life skills and gives them confidence in their own abilities.

#### Québec Girl Guides Go Global

In the past two years, Québec Girl Guide groups have travelled to the following sites and countries:

- Guiding World Centres: Pax Lodge in London, England, Our Chalet in Adelboden, Switzerland
- Ireland, Scotland, The Netherlands, New York, and Oregon

# **Québec Girl Guides Making a Difference**

In December 2013, Girl Guides from Deux-Montagnes helped to brighten up the holidays for seniors in their community by preparing and delivering baskets of baked goods and homemade blankets.

Last year, Girl Guides in Lennoxville organized a toiletries drive to benefit a local women's shelter.

Hundreds of Québec Girl Guides have participated in "Yellow Fish Road", an initiative where participants paint yellow fish around manholes to encourage the community to think about the relationship between our actions and the environment.

## **What Guiding Offers to Women**

- Membership in the World Association of Girl Guides and Girl Scouts (WAGGGS) an organization for girls and women from 144 countries with 10 million members
- A place for personal growth and a way to get involved in your community while promoting values in youth
- An opportunity to develop skills such as leadership, team building and event planning, and to improve your resume while exploring new places and trying new things
- Access to organized trainings, activity ideas, program resources, provincial and community events, and peer support from other women in your Guiding network
- Opportunities for travel both domestic and internationally, and scholarship opportunities at the provincial and national level
- A sisterhood of new and old friendships that make a difference in the lives of girls
- A way to bring fun into your life while balancing your work and other commitments
- The Canadian Guider a colourful magazine full of program ideas and activities, interesting articles, current trends, national news and information about Guiding across Canada (published quarterly)
- The Piccolo a monthly electronic newsletter filled with resources, and all the latest guiding news from Quebec
- Rolling membership intake you can join at any time throughout the year

## Contribute what you can when you can

We value all kinds of different time commitments from our member volunteers. We will help you to find the role that best meets your wishes and matches your skill set. Some are short-term commitments, some are detailed, some creative and imaginative. Volunteer to work directly with the girls or bring in your own skills; whether it is in human resources, finances, public relations and marketing, fund development, training, or any other related fields to support the organization's ability to offer excellent Guiding to girls across Québec!

There are lots of ways to join in the fun – contact us to find out more!

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