



Recruitment Event Talking Points

Mission

Girl Guides of Canada-Guides du Canada enables girls to be confident, resourceful and courageous, and to make a difference in the world.

Recruitment Pitch - GIRLS

In less than 2 hours a week with Girl Guides, your daughter will learn new life-skills, develop lasting friendships, and build her self-esteem and leadership abilities, all in a safe, supportive all-female environment. If you are looking to give your daughter the confidence she needs to lead and succeed, I can help you register her in a unit today.

We do all that through:

- Innovative girl-centred programming that promotes confidence and leadership in a way that is age-appropriate;
- Challenging activities that will stimulate your daughter's sense of curiosity and self-awareness;
- Small groups facilitated by a team of dedicated volunteer role models;
- Camping, travel and other adventures.

Recruitment Pitch – WOMEN VOLUNTEERS

In only a few hours a week, you can help girls develop their self-esteem and leadership abilities and directly contribute to strengthening your community. If you are interested in building a powerful network of female leaders and making a difference in the lives of girls in your local community, I can help you register to volunteer with Girl Guides today.

Recruitment Pitch – PARENTAL INVOLVEMENT

Parents play an important role in their daughter's personal growth. In only a few hours a month, you can concretely contribute to the vitality of your daughter's unit by participating on your district's Parent Committee. If you are interested in giving of your time and expertise to maximize your daughter's Guiding experience, sign up as a parent-volunteer today.

Did you know?

- We are the only organization in the province of Québec that offers comprehensive capacity-development programming in an all-girl environment
- Céline Dion and Michaëlle Jean were both Girl Guides
- We have badges for cybercitizenship, photography and web design, fashion and interior design, engineering, finance and technology.